

PROGRAMME SPECIFICATION

This document describes **Honours Degree programmes in Management**. For Combined and Joint Honours Degree programmes, please also refer to the equivalent document(s) for the other subject(s). This specification is valid for new entrants from **September 2012**.

The aims of all Honours Degree programmes in Management are:

- to provide an intellectually challenging and relevant education which will equip students with the analytical competence, knowledge base, critical capabilities, and personal and technical skills required for future roles in business, the public sector, and society and for further study and doctoral research;
- to combine academic and practical insights into the subject of Management within an international and comparative context;
- to reflect the dynamic nature of the business world in the international environment;
- to provide a learning environment informed by the research expertise of academic staff;
- to develop students' lifelong learning skills, and instill and improve a broad range of transferable personal and technical skills;
- to provide for integration between theory and practice by a variety of means including, for example, work-based learning, work experience or placement, courses with input from external business-related speakers.

The majority of programmes are delivered in three stages, each of which comprises one year of full-time study during which the student must follow courses to the value of four units (one unit is equivalent to 30 national credits). Programmes which incorporate a year in business are delivered in four stages with stage three consisting of work experience of between 9 and 12 months, either in business or for an organisation in the public or not-for-profit sectors, for which students take one unit. Programmes which combine management with a language as an equal element, are delivered in four stages with stage three consisting of a year spent abroad, for which students take two units.

Management is a broad-based academic subject, but in addition a field of study with practical implications and related personal and technical skills. The aim of a programme in Management is not to produce students who are fully-fledged managers, since this can only occur with genuine management experience. The curriculum is based around a progressive 'spine' of mandatory units, which reflect the variety of perspectives (institutional, comparative, international, critical and strategic) that inform an understanding of Management. The degree structures are progressive, allowing students to move from foundation units to more critical or specialist courses, while maintaining a flexible set of options. A wide range of courses is offered to ensure that students appreciate the diverse, interdisciplinary nature of management and also gain or reinforce a range of conceptual, technical, quantitative and personal skills.

Stage one provides a foundation for advanced study through establishing a common platform of essential knowledge and skills.

In **stage two** there is a greater emphasis on independent learning and students use their foundation knowledge for the advanced study of key management functions, their role within organisations, and their relationship to overall strategic management.

In **stage three** students may undertake a research dissertation, which integrates and further develops knowledge and skills acquired throughout the programme. Students on the degree programme with a year in business have a continuous period of work experience during which they are provided with opportunities for the integration of theory and practice. Students select specialist options which give the opportunity to develop particular skill sets, to deepen understanding of core management functions or to extend their knowledge of literature, theory or case evidence and the associated practical implications.

[Learning outcomes](#)

[Teaching, learning and assessment](#)

[Details of the programme structure\(s\)](#)

[Progression and award requirements](#)

[Student support and guidance](#)

[Admission requirements](#)

[Further learning and career opportunities](#)

[Indicators of quality and standards](#)

[List of programmes, with details of awards, degree titles, accreditation and teaching arrangements](#)

This document provides a summary of the main features of the programme(s), and of the outcomes which a student might reasonably be expected to achieve if full advantage is taken of the learning opportunities provided. Further information is contained in the College prospectus, the College Regulations and in various handbooks issued to students upon arrival. Whilst Royal Holloway keeps all its information for prospective applicants and students under review, programmes and the availability of individual courses are necessarily subject to change at any time, and prospective applicants are therefore advised to seek confirmation of any factors which might affect their decision to follow a specific programme. In turn, Royal Holloway will inform applicants and students as soon as is practicable of any substantial changes which might affect their studies.

Learning outcomes

Teaching and learning in the programme are closely informed by the active research of staff. In general terms, the programmes provide opportunities for students to develop and demonstrate the following learning outcomes:

Knowledge and understanding of:

- the discipline of Management as pursued by the School, with an emphasis on the historical, political, cultural and institutional forces shaping modern business;
- the principal interdisciplinary and comparative perspectives that inform Management theory and practice;
- the firm, its functions, and the context of business leading to a multifaceted appreciation of the Management discipline;
- how firms develop and maintain competitive advantage within a changing business environment influenced by economic, political, social, and cultural factors;
- key managerial functions such as information systems, marketing, human resource management, accounting, production and operations (for all students, whilst those students specialising learn about one function in more depth);
- the processes by which management plans and coordinates the use of business resources with the general objective of securing or maintaining competitive advantage;
- the history of business institutions in relation to the emergence of the global economy and global firms, using various theoretical approaches (economic management, international relations and geo-political);
- the principles of business statistical calculations and assessment of the results;
- the relationship between theory and practice of accounting information for decision making purposes;
- the origins of national economic success and failure, by means of a comparative assessment of the competitiveness and organisational capabilities of a country's companies;
- the application of management theory to practical situations, the managerial skills needed in business, and how to deal with practical work-based situations (students on a programme with a year in business)
- the principal historical, cultural and institutional dimensions to management and business within the European context (Joint Honours students with a language);
- specialist knowledge and understanding of Information Systems Management, and its role within business and organisations (Joints Honours students in Computing and Business);
- knowledge and understanding of selected aspects of management that will support or supplement the study of the main discipline (European Studies students).

Skills and other attributes

- capacity to apply critical methodologies in the analysis of management;
- ability to evaluate theory, research and practice within management;
- ability to analyse real-life problems facing actual businesses and evaluate the effectiveness and limitations of different management attempts to solve them;
- effective oral and written communication, including presentation skills;**
- personal skills such as effective listening, negotiating and persuasion;*
- teamworking;*
- skills in information technology, numeracy, and research;*

* Transferable skills

- ability to carry out an original piece of supervised research in a specialist discipline leading to production of a critical dissertation.* (Single Honours and Management Specialisms)

[Back to top](#)

Teaching, learning and assessment

Teaching is through a number of means depending on the specific topic or course, but is mostly by lectures, seminars and workshops. Lectures normally provide coverage of the essential subject matter, literature review, and summaries of the key debates. Seminars or workshops supplement lectures, or allow students the opportunity to practise or acquire a technical or personal skill. They employ a range of approaches, including case studies, discussion, role-plays, one-to-one interactions, question and answer sessions, information technology, or computer-based training. Considerable emphasis is placed on personal study and library work, often in preparation for seminars, workshops and lectures, and courses provide guided reading and indicative bibliography.

Assessment methods vary in accordance with the aims and outcomes of a specific topic or course, but frequently involve a combination of in-course assessment and formal end of year written examinations. In addition group and individual projects, in-course tests, group and individual presentations, reports, quantitative analysis, and essays are all used at some point during the programmes. For all assessments except in-course tests, students receive detailed feedback from the examiner through a standardised form.

At stage one, teaching, learning and assessment focus on achievement of foundation knowledge and skills for advanced study; at stage two there is a greater emphasis on independent learning and development of conceptual capabilities and advanced knowledge; and stage three allows students to deepen their specialist knowledge, adopt more critical and evaluative approaches and carry out independent research. Full details of the assessments for individual courses can be obtained from the [Department](#).

[Back to top](#)

Details of the programme structure(s)

Please note that not all courses run each year. A full list of courses including optional courses for the current academic year can be obtained from the [Department](#).

Validated course codes and titles

Stage one:

| | |
|--|-------------------|
| MN1001 Management and the Modern Corporation (1 unit) | Spine course |
| MN1025 Business Statistics (½ unit) | Foundation course |
| MN1041 Accounting for Management (1unit) | Foundation course |
| MN1075 Reflexivity, Study and Transferable Skills in Employment (½ unit) | Foundation course |
| MN1015 Business Analysis and Decision Making (½ unit) | Foundation option |
| MN1055 Management and Communications Skills (½ unit) | Foundation option |

Stage two:

| | |
|---|-------------------|
| MN2201 Strategic Management (1unit) | Spine course |
| MN2021 Management Information Systems (1unit) | Functional course |
| MN2031 Production and Operations Management (1unit) | Functional course |
| MN2041 Managerial Accounting (1unit) | Functional course |
| MN2061 Marketing Management (1unit) | Functional course |
| MN2071 Human Resource Management (1unit) | Functional course |
| MN2051 Managerial Economics (1 unit) | Further option |
| MN2155 Asia Pacific Business (½ unit) | Further option |
| MN2165 The Global Economy (½ unit) | Further option |
| MN2215 Global Leadership: Theory and Practice (½ unit) | Further option |
| MN2301 New Venture Creation (1 unit) | Further option |
| MN2701 Management and Environmental Sustainability (1 unit) | Further option |

Stage three (and stage four for programmes with a year in business or combined programmes with a language as an equal component)

| | |
|--|-------------------|
| MN3301 Modern Business in Comparative Perspective (1 unit) | Spine course |
| MN3035 Marketing Research (½ unit) | Functional course |
| MN3045 International Financial Accounting (½ unit) | Functional course |
| MN3055 Consumer Behaviour (½ unit) | Functional course |
| MN3145 Multinational Enterprise (½ unit) | Functional course |
| MN3215 Asia Pacific Multinationals in Europe (½ unit) | Functional course |
| MN3225 European Business (½ unit) | Functional course |
| MN3245 Accounting for Corporate Accountability (½ unit) | Functional course |
| MN3271 International Human Resource Management (1 unit) | Functional course |
| MN3285 Managing Organisational Change (½ unit) | Functional course |
| MN3295 The Individual at Work (½ unit) | Functional course |
| MN3311 Dissertation (1 unit) | Functional course |
| MN3321 Project Management (1 unit) | Functional course |
| MN3345 Strategic Management Accounting (½ unit) | Functional course |
| MN3365 Strategic Finance (½ unit) | Functional course |
| MN3405 Contemporary Issues in Management (½ unit) | Functional course |
| MN3425 Strategies for the Information Age (½ unit) | Functional course |
| MN3455 Advertising and Promotion in Brand Marketing (½ unit) | Functional course |
| MN3481 Business in Society (1 unit) | Functional course |
| MN3495 Clusters, Small Business and International Competition (½ unit) | Functional course |
| MN3501 Managing Beyond Profit (1 unit) | Functional course |
| MN3511 Year in Business (1 unit) | Functional course |
| MN3555 E-Commerce (½ unit) | Functional course |
| MN3605 Small Business Management & Growth (½ unit) | Functional course |
| MN3615 Entrepreneurship: Theory and History (½ unit) | Functional course |
| MN3621 Corporate Entrepreneurship and Strategy (1 unit) | Functional course |
| MN3705 Environmental and Ethical Economics (½ unit) | Functional course |
| MN3715 Accounting for Sustainability (½ unit) | Functional course |

Whilst every effort is made to offer all Management courses each year, occasionally it is not always possible to run some courses.

[Back to top](#)

Single Honours Degree programmes, including programmes with a Management Specialism or Year in Business

Stage one:

All Students take: MN1001, MN1025, MN1041 MN1075 plus:
either MN1015 and MN1055 OR 1 whole unit or two ½ units from another department.

Stage two:

All Students (except Management with International Business students) take: MN2201 plus two units from:
MN2021, MN2031, MN2041, MN2061, MN2071
and either a further unit from the above list or 1 whole unit or two ½ units from: MN2051, MN2155, MN2165,
MN2301, MN2701 OR 1 whole unit or two ½ units from another department.

Management with International Business students must take: MN2201, MN2155, MN2165 plus:
two units from MN2021, MN2031, MN2041, MN2061, MN2071.

Stage three:

Single Honours BSc Management including programmes with a Year in Business students take:

MN3511 (students on programmes with a Year in Business only, who then carry on with the courses below, but as Stage four).

MN3301 plus courses to the value of 2 units from two or three of the specialist groups below (a maximum of 1 unit or two ½ units may be chosen from any of the following Specialist Groups):

Marketing: MN3035, MN3055, MN3455, MN3555

Accounting & Finance: MN3045, MN3245 MN3345, MN3365

Information Systems: MN3321, MN3425, MN3555

Human Resources: MN3271, MN3285, MN3295

International Business: MN3145, MN3215, MN3225, MN3495
Sustainability: MN3481, MN3705, MN3715
Entrepreneurship: MN3605, MN3615, MN3621

Students will take 1 unit or two ½ units from the remaining Management options† or take the Dissertation MN3311.

Students on a programme with a Management Specialism including programmes with a Year in Business take: MN3511 (students on programmes with a Year in Business only, who then carry on with the courses below, but as Stage four).

MN3301 plus a total of two Management units from their chosen specialism in either:

Marketing: MN3035, MN3055, MN3455, MN3555
Accounting & Finance: MN3045, MN3245, MN3345, MN3365
Information Systems: MN3321, MN3425, MN3555
Human Resources: MN3271, MN3285, MN3295
International Business: MN3145, MN3215, MN3225, MN3495
Sustainability: MN3481, MN3705, MN3715
Entrepreneurship: MN3605, MN3615, MN3621

Students will take 1 unit or two ½ units from the remaining Management options† or take the Dissertation MN3311.

Combined Honours Degree programmes with Management as a major component and Mathematics as the minor component

Stage one:

All Students take: MN1001, MN1025, MN1041, MN1075 plus 1 unit or two ½ units in the Mathematics Department.

Stage two:

All Students take: MN2201 plus two units from:
MN2021, MN2031, MN2041, MN2061, MN2071
plus 1 unit or two ½ units in the Mathematics Department.

Stage three:

All Students take: MN3301 plus choose a maximum of 2 units or 1 unit and two ½ units or four ¼ units from:
MN3035, MN3045, MN3055, MN3145, MN3215, MN3225, MN3245, MN3271, MN3285, MN3295, MN3321, MN3345,
MN3365, MN3425, MN3455, , MN3481, MN3495, MN3501, MN3555, MN3605, MN3615, MN3621, MN3705, MN3715,†
plus 1 unit or two ½ units in the Mathematics Department.

Joint Honours Degree programme with Management as an equal component

Stage one:

All Students take: MN1001, MN1041 and specified courses in the other subject.

Stage two:

All Students take: MN2201 plus 1 unit from: MN2021, MN2031, MN2041, MN2061, MN2071 and specified courses in the other subject.

Stage three:

All Students take: MN3301 plus 1 unit or 2 half units from: MN3035, MN3045, MN3055, MN3145, MN3215, MN3225, MN3245, MN3271, MN3285, MN3295, MN3321, MN3345, MN3365, MN3425, MN3455, MN3481, MN3495, MN3501, MN3555, MN3605, MN3615, MN3621, MN3705, MN3715.†

Note: combined programmes with a language as an equal component consist of four stages. Stage four is identical to stage three above. Stage three consists of a year spent in the country of the language of study, and is assessed by two units: an oral examination (1 unit) and either a Study Abroad unit (1 unit) or a Work Placement Project (1 unit).

† All options are subject to pre-requisites having been completed.

Combined Honours Degree programmes with Management as a minor component with either Mathematics and Computer Science as the major component

In addition to specified courses in the major subject, students take the following management courses:

Stage one:

(General Pathway) take: MN1001 (Compulsory unit).

(Accounting Pathway) take: MN1041 (Compulsory unit).

Stage two:

(General Pathway) take: 1 unit from: MN2021, MN2031, MN2051, MN2071, MN2155, MN2165.

(Accounting Pathway) take: MN2041.

Stage three:

(General Pathway) take: 1 unit from: MN3145, MN3225, MN3271, MN3285, MN3295, MN3321.

(Accounting Pathway) take: either MN3345 and MN3365 OR MN3045 and MN3245.

[Back to top](#)

Progression and award requirements

The progression and award requirements are essentially the same across all Honours Degree programmes at Royal Holloway. Students must pass units to the value of at least three units on each stage of the programme. On some programmes there may be a requirement to pass specific courses in order to progress to the next stage, or to qualify for a particular degree title (see [Appendix A](#) and Appendix B). For example, students on a Year in Business Programme may only progress to a placement if they have achieved a year average of 2.1 (60% or above) in the first and second years of the programme.

All first year students on single joint or combined honours programmes offered all or in part by departments or schools in the Faculty of Arts & Social Science are required to pass a Moodle-based writing skills quiz in order to progress into the second year of study. The pass mark for the test is 60%. Certificates of Distinction are awarded to students who achieve at least 80% in the quiz. Students may attempt the quiz as often as they wish with no penalties or capping. Students who meet the requirements for progression as stipulated in the [College's Undergraduate Regulations](#) (Section: Conditions for progression to the next stage) but fail to pass the Moodle-based quiz will not be permitted to progress into their second year of academic study at the College.

Students are considered for the award and classified on the basis of a weighted average.

- For three-year programmes this is calculated from marks gained in courses taken in stages two and three, and gives twice the weighting to marks gained in stage three.
- For four-year programmes with a year in business, the weighted average is calculated from marks gained in courses taken in stages two and four, and gives twice the weighting to marks gained in stage four (years three and four). Stage four consists of five units, with MN3511 taken in year three, and the remaining units taken in year four.
- For four-year programmes with a year abroad, the weighted average is calculated from marks gained in courses taken in stages two and four, and gives twice the weighting to marks gained in stage four. The two units taken during stage three are included in the average mark for stage two.
- In order to qualify for the award, students must gain a weighted average of at least 35%.

[Back to top](#)

Student support and guidance

- All Single Honours and Management Specialism students, as members of the School of Management, are allocated a Personal Advisor, who is responsible for their academic and personal welfare and meets with them regularly through the programme.
- In addition students taking the Year in Business will receive assistance in gaining a work placement, and support and guidance on situations which arise in their work placement.
- Lecturers and tutors are available to all students who wish to talk about academic and other issues related to specific courses. They may be consulted normally during surgery hours or by arrangement.
- The Academic Coordinators have administrative oversight of all Undergraduate Programmes. Students may seek their advice during surgery hours or at other times, normally about matters of course unit or programme registration, programme structures and pathway choices, and administrative or other difficulties encountered on specific courses.

- Detailed student handbook and course specifications.
- Supporting materials and learning resources in College and University of London libraries and for both postgraduate and undergraduate students there are dedicated computing laboratories. Access to all College and University support services, including Counselling Service, Careers Service, Health Centre and the Education Support Unit for students with special needs.
- Induction programme during the first week, and formal advisory sessions on programmes and pathway choices during stages one and two.
- Student-Staff Committee, chaired by the Academic Coordinators.

[Back to top](#)

Admission requirements

The Department's standard conditional offers are available on the [Course Catalogue](#) web page. However, the Department also has considerable flexibility in its admissions and offers policy and strongly encourages applications from non-standard applicants. Students whose first language is not English may also be asked for a qualification in English Language at an appropriate level. It may also be helpful to contact the [Admissions Office](#) for specific guidance on the entrance requirements for particular programmes.

[Back to top](#)

Further learning and career opportunities

As well as providing a firm foundation for postgraduate study and research, and careers in Management, this degree programme will provide students with skills that are transferable to a wide variety of employment positions. In addition, the Year in Business programme allows students to work within an organisation for one year between the second and final years. Students taking this option often find that the employer will encourage them to apply for posts at the completion of their degree. Students are also supported in finding vacation internships or work placements which will aid their employability. In recent years, our graduates have found employment in a range of organisations, from both the for-profit and non-profit sectors. The College Careers Service provides expert advice on opportunities for Management students seeking company graduate schemes. The Department offers Masters Programmes in Asia Pacific Business, European Business, Marketing, Business Information Systems, Entrepreneurship, International Accounting, International Human Resource Management, International Management, Leadership and Management in Health, and Sustainability and Management. For further details please refer to the [Careers Service](#).

[Back to top](#)

Indicators of quality and standards

Royal Holloway's position as one of the UK's leading research-intensive institutions was confirmed by the results of the most recent Research Assessment Exercise (RAE 2008) conducted by the Higher Education Funding Council (HEFCE). The new scoring system for the RAE 2008 measures research quality in four categories, with the top score of 4* indicating quality that is world-leading and of the highest standards in terms of originality, significance and rigour. 60% of the College's research profile is rated as world-leading or internationally excellent outperforming the national average of 50%. The College is ranked 16th in the UK for research of 4* standard and 18th for 3* and 4* research.

A Subject Review conducted by the Quality Assurance Agency in 2000 rated the School of Management as 'Excellent'. Under the Higher Education Funding Council's Research Assessment Exercise in 2008, the majority of our published research was in the 2 highest categories. This rating indicates that the overall quality of research is equivalent to levels of national excellence and international excellence. In addition, the School of Management has connections with business, including many well-known multinationals, and executives and managers frequently contribute to the development and teaching of programmes.

[Back to top](#)

List of programmes

All the programmes are taught entirely by staff at Royal Holloway, University of London, and lead to awards of the University of London. Programmes in Management are not subject to accreditation by a professional body. The QAA subject benchmark statement in General Business and Management describes the general features which one might expect from Honours Degree programmes in the subject, and can therefore be used as a

point of reference when reading this document (see www.gaa.ac.uk). UCAS codes are given in parentheses (see www.ucas.ac.uk).

Single Honours Degree programmes in Management

BSc Management (N200)
BSc Management (Year in Business) (N201)

Single Honours Degree programmes with Management Specialism

BSc Management with Accounting (N2N4)
BSc Management with Accounting (Year in Business) (NN24)
BSc Management with Entrepreneurship (NN23)
BSc Management with Entrepreneurship (Year in Business) (N190)
BSc Management with Human Resources (N2N6)
BSc Management with Human Resources (Year in Business) (NN16)
BSc Management with Information Systems (N2G5)
BSc Management with Information Systems (Year in Business) (NI12)
BSc Management with Marketing (N2N5)
BSc Management with Marketing (Year in Business) (NN25)
BSc Management with International Business (N2N1)
BSc Management with International Business (Year in Business) (NN21)
BSc Management with Sustainability (ND24)
BSc Management with Sustainability (Year in Business) (N191)

Combined Honours Degree programmes with Management as a major component

BSc Management with Mathematics (N2G1)

Joint Honours Degree programmes with Management as an equal component

BSc Economics and Management (LN12)
BA French and Management (RN12)*
BA German and Management (RN22)*
BA Italian and Management (RN32)*
BSc Computing and Business (GN41)
BSc Computing and Business (Year in Industry) (NG25)
BA Management and Spanish (NR24)*
BSc Mathematics and Management (GN12)

Combined Honours Degree programmes with Management as a minor component

BSc Mathematics with Management (G1N2)

[Back to top](#)

* **Must pass Moodle Writing Skills Test in order to progress into second year (see Progression paragraph above).**

Appendix A

Courses designated 'core pass-required' must be taken and passed in order to qualify for a particular degree title. Courses designated 'compulsory' must be taken and passed before progressing to the next stage of the programme. MN1001 and MN2201 are compulsory for all Single Honours and Management Specialism programmes and programmes in which Management is a joint component with another subject. MN1041 is compulsory for Mathematics with Management on the Accounting Pathway.

For students on a programme with a management specialism, courses to the value of three units in the relevant function specialism taken in the second and third stages are 'core pass-required'. If the functional specialism in stage two is not passed, but the general progression criteria are met, the student will have the opportunity to resit the failed courses the following academic year, in order to meet the stage two Core PR criteria for a particular degree title. If these courses are not passed on the second attempt, the student will then be ineligible for an award with a particular degree title, but may nonetheless be able to retrospectively transfer to the final stage as a Single Honours student not undertaking a specialism.

If the functional specialism in stage three is not passed, but the general progression criteria are met so that the student can be classified for the award of a degree, the student will then be ineligible for an award with a particular degree title, but will be awarded the degree as a Single Honours student not undertaking a specialism.

For students on a programme with a Year in Business, MN3511 Year in Business is 'core-pass-required'. If MN3511 in stage three is not passed, the student will then be ineligible for an award with the degree title Year in Business, but may nonetheless be able to retrospectively transfer to the final stage as a Single Honours or specialism student if all other criteria have been met, but the degree title will not include Year in Business.

List of Courses and their Pre-requisites

1st Year

| Course | Course Title | Term(s) | Unit Value | Prerequisites | Status |
|--------|--|------------------|------------|---------------|--|
| MN1001 | Management and the Modern Corporation | Autumn/Spring | 1 cu | None | Compulsory |
| MN1015 | Business Analysis & Decision Making | Autumn | 0.5 cu | None | Optional |
| MN1025 | Business Statistics | Spring | 0.5 cu | None | Core |
| MN1041 | Accounting for Management | Autumn/Spring | 1 cu | None | Core Compulsory for Maths with Management on Accounting pathway |
| MN1055 | Management & Communication Skills | Autumn OR Spring | 0.5 cu | None | Optional |
| MN1075 | Reflexivity, Study and Transferable Skills in Employment | Autumn/Spring | 0.5 cu | None | Core |

2nd Year

| Course | Course Title | Term(s) | Unit Value | Prerequisites | Status |
|--------|--------------------------------------|---------------|------------|---|---|
| MN2201 | Strategic Management | Autumn/Spring | 1 cu | MN1001 | Compulsory |
| MN2021 | Management Information Systems | Autumn/Spring | 1 cu | MN1001 | Optional Core PR for Management with Info Systems students |
| MN2031 | Production and Operations Management | Autumn/Spring | 1 cu | MN1001 & MN1025 or MN1015 or equivalent | Optional |
| MN2041 | Management Accounting | Autumn/Spring | 1 cu | MN1001 | Optional Core PR for |

| | | | | | |
|--------|---|---------------|--------|-------------------------------|---|
| | | | | | Management with Accounting students |
| MN2051 | Managerial Economics | Autumn/Spring | 1 cu | MN1015 & MN1025 or equivalent | Optional |
| MN2061 | Marketing Management | Autumn/Spring | 1 cu | MN1001 | Optional Core PR for Management with Marketing students |
| MN2071 | Human Resource Management | Autumn/Spring | 1 cu | MN1001 | Optional Core PR for Management with HRM students |
| MN2155 | Asia Pacific Business | Autumn | 0.5 cu | MN1001 | Optional Core PR for Management with IB students |
| MN2165 | The Global Economy | Spring | 0.5 cu | MN1001 | Optional Core PR for Management with IB students |
| MN2215 | Global Leadership: Theory and Practice | Spring | 0.5 cu | MN1001 | Optional |
| MN2301 | New Venture Creation | Autumn | 0.5 cu | MN1001 | Optional Core PR for Management with Entrepreneurship students |
| MN2701 | Management and Environmental Sustainability | Autumn/Spring | 1 cu | MN1001 | Optional Core PR for Management with Sustainability students |

3rd Year (Year in Business students only)

| Course | Course Title | Term(s) | Unit Value | Prerequisites | Status |
|--------|------------------|---------------|------------|---------------|--------------------------------|
| MN3511 | Year in Business | Autumn/Spring | 1 cu | MN2201 | Year in Business students only |

Final Year

| Course | Course Title | Term(s) | Unit Value | Prerequisites | Status |
|--------|------------------------------------|---------|------------|---------------|---|
| MN3035 | Marketing Research | Spring | 0.5 cu | MN2061 | Optional Core PR for Management with Marketing students |
| MN3045 | International Financial Accounting | Spring | 0.5 cu | MN2041 | Optional Core PR for Management with Accounting students |
| MN3055 | Consumer Behaviour | Autumn | 0.5 cu | MN2061 | Optional Core PR for Management with Marketing students |
| MN3145 | Multinational Enterprise | Spring | 0.5 cu | MN2201 | Optional Core PR for Management with IB students |

| | | | | | |
|--------|--|---------------|--------|---|--|
| MN3215 | Asia Pacific Multinationals in Europe | Spring | 0.5 cu | MN2201 | Optional Core PR for Management with IB students |
| MN3225 | European Business | Autumn | 0.5 cu | MN2201 | Optional Core PR for Management with IB students |
| MN3245 | Accounting for Corporate Accountability | Autumn | 0.5 cu | MN2041 | Optional Core for Management with Accounting students |
| MN3271 | International Human Resource Management | Autumn/Spring | 1 cu | MN2071 | Optional Core PR for Management with HRM students |
| MN3285 | Managing Organisational Change | Spring | 0.5 cu | MN2201 | Optional Core PR for Management with HR students |
| MN3295 | The Individual at Work | Autumn | 0.5 cu | MN2201 | Optional Core PR for Management with HR students |
| MN3301 | Modern Business in Comparative Perspective | Autumn/Spring | 1 cu | MN2201 | Core |
| MN3311 | Dissertation | Autumn/Spring | 1 cu | MN2201 | Optional |
| MN3321 | Project Management | Autumn/Spring | 1 cu | MN2201, and MN1025 or MN1015/equivalent | Optional Core PR for Management with Info Systems students |
| MN3345 | Strategic Management Accounting | Spring | 0.5 cu | MN2041 | Optional Core PR for Management with Accounting students |
| MN3365 | Strategic Finance | Autumn | 0.5 cu | MN2041 | Optional Core PR for Management with Accounting students |
| MN3405 | Contemporary Issues in Management | Spring | 0.5 cu | MN2201 | Optional for Single Honours students |
| MN3425 | Strategies for the Information Age | Autumn | 0.5 cu | MN2021 | Optional Core PR for Management with Info Systems students |
| MN3455 | Advertising and Promotion in Brand Marketing | Autumn | 0.5 cu | MN2061 | Optional Core PR for Management with Marketing students |
| MN3481 | Business in Society | Autumn/Spring | 1 cu | MN2701 | Optional Core PR for Management with Sustainability students |
| MN3495 | Clusters, Small Business and International Competition | Autumn | 0.5 cu | MN2201 | Optional Core PR for Management with IB students |

| | | | | | |
|--------|---|---------------|--------|------------------|---|
| MN3501 | Managing Beyond Profit | Autumn/Spring | 1 cu | MN2201 | Optional |
| MN3555 | E-Commerce | Spring | 0.5 cu | MN2061 or MN2021 | Optional Core PR for Management with Marketing students Core PR for Management with Info Systems students |
| MN3605 | Small Business, Management and Growth | Autumn | 0.5 cu | MN2301 | Optional Core PR for Management with Sustainability students |
| MN3615 | Entrepreneurship: Theory and History | TBC | 0.5cu | MN2301 | Optional Core PR for Management with Entrepreneurship students |
| MN3621 | Corporate Entrepreneurship and Strategy | Autumn/Spring | 1cu | MN2301 | Optional Core PR for Management with Entrepreneurship students |
| MN3705 | Environmental and Ethical Economics | TBC | 0.5cu | MN2701 | Optional Core PR for Management with Sustainability students |
| MN3715 | Accounting for Sustainability | TBC | 0.5cu | MN2701 | Optional Core PR for Management with Sustainability students |

[Back to top](#)

Appendix B

First Year Programme — Single Honours and Specialisms, plus Year in Business

| Degree Programme | MN1001 1.0 | MN1075 0.5 | MN1025 0.5 | MN1041 1.0 | MN1015 0.5 | MN1055 0.5 |
|--|---------------|---------------|---------------|---------------|---------------|---------------|
| BSc Single Honours Management | Compulsory | Core | Core | Core | Optional | Optional |
| Management with Accounting | Compulsory | Core | Core | Core | Optional | Optional |
| Management with Marketing | Compulsory | Core | Core | Core | Optional | Optional |
| Management with HR | Compulsory | Core | Core | Core | Optional | Optional |
| Management with Info Systems | Compulsory | Core | Core | Core | Optional | Optional |
| Management with International Business | Compulsory | Core | Core | Core | Optional | Optional |
| Management with Sustainability | Compulsory | Core | Core | Core | Optional | Optional |
| Management with Entrepreneurship | Compulsory | Core | Core | Core | Optional | Optional |

Second Year Programme — Single Honours and Specialisms, plus Year in Business

| Degree Programme | MN2201 1.0 | MN2021 1.0 | MN2031 1.0 | MN2041 1.0 | MN2061 1.0 | MN2071 1.0 | MN2155 0.5 | MN2165 0.5 | MN2051 1.0 | MN2301 1.0 | MN2701 1.0 | |
|---|---------------|---------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--|
| | SPINE | Functional Courses | | | | | | | | | | |
| BSc Single Honours Management [Must take at least two Functional courses] | Compulsory | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | |
| Management with Accounting | Compulsory | Optional | Optional | Core PR | Optional | Optional | Optional | Optional | Optional | Optional | Optional | |
| Management with Marketing | Compulsory | Optional | Optional | Optional | Core PR | Optional | Optional | Optional | Optional | Optional | Optional | |
| Management with HR | Compulsory | Optional | Optional | Optional | Optional | Core PR | Optional | Optional | Optional | Optional | Optional | |
| Management with Info Systems | Compulsory | Core PR | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | |
| Management with International Business | Compulsory | Optional | Optional | Optional | Optional | Optional | Core PR | Core PR | Optional | Optional | Optional | |
| Management with Sustainability | Compulsory | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Core PR | |
| Management with Entrepreneurship | Compulsory | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Core PR | Optional | |

Third Year Programme — Single Honours and Specialisms with Year in Business

| | |
|--------------------------------------|-----------------------|
| Degree Programme | MN3511 1.0 |
| All programmes with Year in Business | Core PR |

Final Year Programme — Single Honours and Specialisms, plus Year in Business

| | | | | | | | | | | |
|-------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---|-----------------------|-----------------------|
| Degree Programme | MN3301 1.0 | MN3035 0.5 | MN3055 0.5 | MN3455 0.5 | MN3555 0.5 | MN3045 0.5 | MN3245 0.5 | MN3345 +MN3365 0.5 + 0.5 | MN3321 1.0 | MN3425 0.5 |
|-------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---|-----------------------|-----------------------|

| | Core | Marketing Specialism | | | | Accounting Specialism | | | Info Systems Specialism | |
|--|------|----------------------|----------|----------|----------|-----------------------|----------|----------|-------------------------|----------|
| BSc Single Honours Management [Must take 2.0 units from two or three Functional Specialism Groups] | Core | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| Management with Accounting | Core | Optional | Optional | Optional | Optional | Core PR | Core PR | Core PR | Optional | Optional |
| Management with Marketing | Core | Core PR | Core PR | Core PR | Core PR | Optional | Optional | Optional | Optional | Optional |
| Management with HR | Core | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| Management with Info Systems | Core | Optional | Optional | Optional | Core PR | Optional | Optional | Optional | Core PR | Core PR |
| Management with International Business | Core | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| Management with Sustainability | Core | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| Management with Entrepreneurship | Core | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional |

| | | | | | | | | | | |
|-------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------------|
| Degree Programme | MN3271 1.0 | MN3285 0.5 | MN3295 0.5 | MN3145 0.5 | MN3215 0.5 | MN3495 0.5 | MN3225 0.5 | MN3605 0.5 | MN3615 0.5 | 3621 0.5 |
|-------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------------|

| | Human Resources Specialism | | | International Business Specialism | | | | Entrepreneurship Specialism | | |
|--|----------------------------|----------|----------|-----------------------------------|----------|----------|----------|-----------------------------|----------|----------|
| BSc Single Honours Management | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| Management with Accounting | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| Management with Marketing | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| Management with HR | Core PR | Core PR | Core PR | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| Management with Info Systems | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| Management with International Business | Optional | Optional | Optional | Core PR | Core PR | Core PR | Core PR | Optional | Optional | Optional |
| Management with Sustainability | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| Management with Entrepreneurship | Optional | Optional | Optional | Optional | Optional | Optional | Optional | Core PR | Core PR | Core PR |

| Degree Programme | MN3481 1.0 | MN3615 0.5 | MN3621 1.0 | MN3311 1.0 | MN3501 1.0 | MN3405 0.5 |
|--|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| | Sustainability Specialism | | | Optional | | |
| BSc Single Honours Management | Optional | Optional | Optional | Optional | Optional | Optional |
| Management with Accounting | Optional | Optional | Optional | Optional | Optional | N/A |
| Management with Marketing | Optional | Optional | Optional | Optional | Optional | N/A |
| Management with HR | Optional | Optional | Optional2 0 | Optional | Optional | N/A |
| Management with Info Systems | Optional | Optional | Optional | Optional | Optional | N/A |
| Management with International Business | Optional | Optional | Optional | Optional | Optional | N/A |
| Management with Sustainability | Core PR | Core PR | Core PR | Optional | Optional | N/A |
| Management with Entrepreneurship | Optional | Optional | Optional | Optional | Optional | N/A |