

PROGRAMME SPECIFICATION

This document describes **Honours Degree programmes in Management**. For Combined and Joint Honours Degree programmes, please also refer to the equivalent document(s) for the other subject(s). This specification is valid for new entrants from **September 2013**.

The aims of all Honours Degree programmes in Management are:

- to provide an intellectually challenging and relevant education which will equip students with the analytical competence, knowledge base, critical capabilities, and personal and technical skills required for future roles in business, the public sector, and society and for further study and doctoral research;
- to combine academic and practical insights into the subject of Management within an international and comparative context;
- to reflect the dynamic nature of the business world in the international environment;
- to provide a learning environment informed by the research expertise of academic staff;
- to develop students' lifelong learning skills, and instill and improve a broad range of transferable personal and technical skills;
- to provide for integration between theory and practice by a variety of means including, for example, work-based experience or placement, with input from external business-related visitors.

The majority of programmes are delivered in three stages, each of which comprises one year of full-time study during which the student must follow courses to the value of four units (one unit is equivalent to 30 national credits). Programmes which incorporate a year in business are delivered in four stages with stage three consisting of work experience of between nine and twelve months, either in business or for an organisation in the public or not-for-profit sectors, for which students take one unit (30 credits). Programmes which combine management with a language as an equal element, are delivered in four stages with stage three consisting of a year spent abroad, for which students take units equalling two units (60 credits).

Management is a broad-based academic subject and a field of study with practical implications offering the chance to develop related personal and technical skills. The aim of a programme in Management is not to produce students who are fully-fledged managers, since this can only occur with genuine management experience. The curriculum is based around a progressive 'spine' of mandatory courses, which reflect the variety of perspectives (institutional, comparative, international, critical and strategic) that inform an understanding of Management. The degree structures are progressive, allowing students to move from foundation courses to more critical or specialist courses, while maintaining a flexible set of options. A wide range of courses is offered to ensure that students appreciate the diverse, interdisciplinary nature of management and also gain or reinforce a range of conceptual, technical, quantitative and personal skills.

Stage one provides a foundation for advanced and independent study through establishing a common platform of essential knowledge and skills.

In **stage two** there is an even greater emphasis on independent learning and students build upon their foundation knowledge for the advanced study of key management functions, their role within organisations, and their relationship to overall strategic management.

In **stage three** students select specialist options which give the opportunity to develop particular skill sets, to deepen understanding of core management functions and to extend their knowledge of literature, theory and case evidence and the associated practical implications. Students may also undertake a research dissertation, which integrates and further develops knowledge and skills acquired throughout the programme. Those students on the degree programme with a year in business will undertake a continuous period of work experience during which they are provided with opportunities for integration of theory and practice.

This document provides a summary of the main features of the programme(s), and of the outcomes which a student might reasonably be expected to achieve if full advantage is taken of the learning opportunities provided. Further information is contained in the College prospectus, the College Regulations and in various handbooks issued to students upon arrival. Whilst Royal Holloway keeps all its information for prospective applicants and students under review, programmes and the availability of individual courses are necessarily subject to change at any time, and prospective applicants are therefore advised to seek confirmation of any

factors which might affect their decision to follow a specific programme. In turn, Royal Holloway will inform applicants and students as soon as is practicable of any substantial changes which might affect their studies.

[Learning outcomes](#)

[Teaching, learning and assessment](#)

[Details of the programme structure\(s\)](#)

[Progression and award requirements](#)

[Student support and guidance](#)

[Admission requirements](#)

[Further learning and career opportunities](#)

[Indicators of quality and standards](#)

[List of programmes, with details of awards, degree titles, accreditation and teaching arrangements](#)

Learning outcomes

Teaching and learning in the programme are closely informed by research undertaken in the School. In general terms, the programme provides opportunities for students to develop and demonstrate the following learning outcomes:

Knowledge and understanding of:

- the discipline of Management as pursued by the School, with an emphasis on the historical, political, cultural, ethical and institutional forces shaping modern business;
- the principal interdisciplinary and comparative perspectives that inform Management theory and practice;
- the organisation, its functions, and the context of business leading to a multifaceted appreciation of the Management discipline;
- how organisations develop and maintain competitive advantage within a changing business environment influenced by economic, political, social, and cultural factors;
- key managerial functions such as information systems, marketing, human resource management, accounting, operations management;
- the strategic and operational processes by which management plans and coordinates the use of resources with the general objective of securing or maintaining competitive advantage;
- the emergence of the global economy and multinational firms, using various theoretical approaches (economic management, international relations and geo-political);
- the principles of business statistical calculations and assessment of the results;
- the application of management theory to practical situations, the managerial skills needed in business, and how to deal with practical work-based situations.

Skills and other attributes

- capacity to critically apply methodologies in the analysis of management;
- ability to evaluate theory, research and practice within management;
- ability to analyse real-life problems facing actual businesses and evaluate the effectiveness and limitations of different management attempts to solve them;
- effective oral and written communication, including presentation skills;**
- personal skills such as effective listening, negotiating and persuasion;*
- teamworking;*
- skills in information technology, numeracy, and research.*

[Back to top](#)

Teaching, learning and assessment

Teaching is through a number of means depending on the specific topic or course, but is mostly by lectures, seminars and workshops. Lectures normally cover the essential subject matter, literature review, and provide summaries of the key debates. Seminars or workshops supplement lectures, or allow students the opportunity to practise or acquire a technical or personal skill. They employ a range of approaches, including case studies, discussion, role-plays, one-to-one interactions, question and answer sessions, information technology, or computer-based training. Considerable emphasis is placed on personal study and library work, often in preparation for seminars, workshops and lectures, and courses provide guided reading and indicative bibliography.

* Transferable skills

Assessment methods vary in accordance with the aims and outcomes of a specific topic or course, but frequently involve a combination of in-course assessment and formal end of year written examinations. In addition group and individual projects, in-course tests, group and individual presentations, reports, quantitative analysis, and essays are all used at some point during the programmes. For all assessments except in-course tests, students receive either written or oral feedback.

At stage one, teaching, learning and assessment focus on achievement of foundation knowledge and skills for advanced study; at stage two there is an even greater emphasis on independent learning and development of conceptual capabilities and advanced knowledge; and stage three allows students to deepen their specialist knowledge, adopt more critical and evaluative approaches and carry out independent research. Full details of the assessments for individual courses can be obtained from the [School](#).

[Back to top](#)

Details of the programme structure(s)

Please note that not all courses run each year. A full list of courses including optional courses for the current academic year can be obtained from the [School](#).

Validated course codes and titles

Stage One

<u>Course Code</u>	<u>Course Name</u>	<u>Credits</u>	<u>Course Unit Value</u>
MN1105	Quantitative Methods	15	Half
MN1115	Interpreting Management	15	Half
MN1125	Economic & Social Foundations of Sustainable Organisations	15	Half
MN1205	International Business	15	Half
MN1305	Markets & Consumption	15	Half
MN1405	Accounting	15	Half
MN1505	Information Systems	15	Half
MN1705	Organisation Studies	15	Half

Second Stage

<u>Course Code</u>	<u>Course Name</u>	<u>Credits</u>	<u>Course Unit Value</u>
MN2915	Employability	15	Half
MN2165	The Global Economy	15	Half
MN2205	Strategic Management	15	Half
MN2225	Multinational Enterprise	15	Half
MN2305	Marketing Strategy in Context	15	Half
MN2315	Marketing Research	15	Half
MN2325	Digital Marketing	15	Half
MN2405	Managerial Accounting	15	Half
MN2415	Financial Management	15	Half
MN2425	Managerial Economics	15	Half
MN2505	Operations Management	15	Half
MN2515	Creativity and Problem Solving	15	Half
MN2525	Information, Communication & Society	15	Half
MN2605	New Venture Creation	15	Half
MN2615	Fundamentals of Entrepreneurship	15	Half
MN2705	Human Resource Management	15	Half
MN2715	Motivation and Performance	15	Half
MN2725	Managing Organisational Change	15	Half
MN2805	Management and Environmental Sustainability	15	Half
MN2815	Business in Society	15	Half

Stage three (or Stage four for Joint Language students)

Course Code	Course Name	Credits	Course Unit Value
MN3045	International Financial Accounting	15	Half
MN3055	Consumer Behaviour	15	Half
MN3915	Integrating Management Practice 1	15	Half
MN3925	Integrating Management Practice 2	15	Half
MN3205	Emerging Markets	15	Half
MN3215	Asia Pacific Multinationals	15	Half
MN3225	European Business	15	Half
MN3245	Accounting for Corporate Accountability	15	Half
MN3265	Globalisation & Employment: The India & China Experience	15	Half
MN3271	International Human Resource Management	30	One
MN3295	The Individual at Work	15	Half
MN3311	Dissertation	30	One
MN3315	Brands & Branding	15	Half
MN3321	Project Management	30	One
MN3325	Global Marketing	15	Half
MN3345	Strategic Management Accounting	15	Half
MN3365	Strategic Finance	15	Half
MN3425	Strategies for the Information Age	15	Half
MN3455	Advertising & Communications	15	Half
MN3495	Clusters, Small Business & International Competition	15	Half
MN3501	Managing Beyond Profit	30	One
MN3511	Year in Business	30	One
MN3555	E-Commerce	15	Half
MN3605	Small Business Management & Growth	15	Half
MN3615	Entrepreneurship: Theory & History	15	Half
MN3625	Corporate Entrepreneurship & Strategy	15	Half
MN3635	Strategic Entrepreneurship	15	Half
MN3705	Ethical & Environmental Economics	15	Half
MN3715	Accounting for Sustainability	15	Half
MN3725	Corporate Governance	15	Half
MN3735	Sustainability & Leadership	15	Half
MN3745	Responsible Entrepreneurs	15	Half
MN3755	Ethical Marketing	15	Half

Whilst every effort is made to offer all Management courses each year, occasionally it is not always possible to run some courses.

On some programmes there may be a requirement to pass specific courses in order to progress to the next stage, or to qualify for a particular degree title (see [Appendix 1](#), [Appendix 2](#) and [Appendix 3](#)).

Single Honours Degree programmes, including programmes with a Year in Business**Stage one:**

All Students take: MN1105, MN1115, MN1205, MN1305, MN1405, MN1505 and MN1705 plus:
Either MN1125 OR a half unit (15 credits) from another department.

Stage two:

All Students take: MN2915, MN2205, MN2305, MN2405, MN2505, MN2705
and choose courses to the value of one full unit (30 credits) from the optional courses: MN2165, MN2225, MN2315, MN2325, MN2415, MN2425, MN2515, MN2525, MN2605, MN2615, MN2715, MN2725, MN2805, MN2815.
In place of up to one full unit (30 credits) from the above list of optional courses, students may take the equivalent number of credits from another department(s) (subject to approval from the other department(s)).

Stage three:

MN3511 (students on programmes with a Year in Business only)
They then carry on with the courses below as Stage four.

MN3915 and MN3925 plus courses to the value of three full units (90 credits) from MN3055, MN3205, MN3245, MN3265, MN3295, MN3311, MN3321, MN3345, MN3455, MN3495, MN3605, MN3635, MN3725, MN3735, MN3745 and MN3755.

Honours degree programmes in Management with a specialist pathway (including Specialist pathways with a Year in Business)

Stage one:

All Students take: MN1105, MN1115, MN1205, MN1305, MN1405, MN1505 and MN1705 plus:
Either MN1125 OR a half unit (15 credits) from another department.

Stage two:

All Students take: MN2915, MN2205, MN2305, MN2405, MN2505, MN2705
and courses to the value of one full unit (30 credits) of Management courses from their chosen specialist pathway in either:

- Accounting: MN2415 and MN2425
- Entrepreneurship: MN2605 and MN2615
- Human Resources: MN2715 and MN2725
- Information Systems: MN2515 and MN2525
- International Business: MN2165 and MN2225
- Marketing: MN2315 and MN2325
- Sustainability: MN2805 and MN2815

Stage three:

MN3511 (students on programmes with a Year in Business only)
They then carry on with the courses below as Stage four.

MN3115 and MN3125 plus courses to the value of two full units (60 credits) of Management courses from their chosen specialist pathway in either:

- Accounting: MN3045, MN3245, MN3345, MN3365, MN3715
- Entrepreneurship: MN3605, MN3615, MN3625, MN3635, MN3745
- Human Resources: MN3265, MN3271, MN3295
- Information Systems: MN3321, MN3425, MN3555
- International Business: MN3205, MN3215, MN3225, MN3495
- Marketing: MN3055, MN3315, MN3325, MN3455, MN3755
- Sustainability: MN3705, MN3715, MN3725, MN3735, MN3745, MN3755

Students will also take one full unit (30 credit) course, or two half unit (15 credit) courses, from the remaining Management 'open' options† ([Appendix 2](#) lists which stage three courses for each specialist pathway are designated as 'open' to students from other pathways, and which are 'closed' so can only be taken by students following that specialist pathway). Students may also take the Dissertation MN3311 instead of a half unit (15 credit) course from their specialist pathway and one of the remaining optional open half unit (15 credit) courses.

Combined Honours Degree programmes with Management as a major component and Mathematics as the minor component

Stage one:

All Students take: MN1115, MN1205, MN1305, MN1405, MN1505 and MN1705 plus one full unit (30 credit) course or two half unit (15 credit) courses in the Mathematics Department.

Stage two:

All Students take: MN2915, MN2205, MN2305, MN2405, MN2505, and MN2705
plus one full unit (30 credit) course or two half unit (15 credit) courses in the Mathematics Department.

Stage three:

All Students take: MN3915 and MN3925 and choose a maximum of two full unit (30 credit) courses; or one full unit 30 credit course and two half unit (15 credit) courses; or four half unit (15 credit) courses from: MN3055, MN3205, MN3245, MN3265, MN3295, MN3321, MN3345, MN3455, MN3495, MN3605, MN3635, MN3725, MN3735, MN3745, MN3755† plus one full unit (30 credit) course or two half unit (15 credit) courses in the Mathematics Department.

† All options are subject to pre-requisites having been completed. Pre-requisites are listed in the course specifications.

Joint Honours Degree programme with Management as an equal component

Stage one:

All Students take: MN1205, MN1305, MN1405 and MN1705 equal to the value of two full units (60 credits) from Management, plus specified courses in the other Department equal to the value of two full units (60 credits) in that Department.

Stage two:

All Students take: MN2205, MN2305, MN2405, MN2705 equal to the value of two full units (60 credits) from Management, plus specified courses in the other Department equal to the value of two full units (60 credits) in that Department.

Stage three:

All Students take: MN3915 and MN3925 and choose a maximum of one full unit (30 credit) course or two half unit (15 credit) courses from: MN3055, MN3205, MN3245, MN3265, MN3295, MN3321, MN3345, MN3455, MN3495, MN3605, MN3635, MN3725, MN3735, MN3745, MN3755[†] equal to the value of two full units (60 credits) from Management, plus specified courses in the other Department equal to the value of two full units (60 credits) in that Department.

Note: combined programmes with a language as an equal component consist of four stages. Stage four is identical to stage three above. Stage three consists of a year spent in the country of the language of study, and is assessed by two full units (60 credits): an oral examination (one full unit/30 credits) and either a Study Abroad course (one full unit/30 credits) or a Work Placement Project (one full unit/30 credits).

Combined Honours Degree programmes with Management as a minor component with either Mathematics or Computer Science as the major component

In addition to specified courses in the major subject equal to the value of three full units (90 credits), students take the following management courses equal to the value of one full unit (30 credits):

Stage one:

All Students take two half unit (15 credit) courses from: MN1205, MN1305, MN1405 and MN1705 equal to the value of one full unit (30 credits) from Management, plus specified courses in the other Department equal to the value of three full units (90 credits) in that Department.

Stage two:

All Students take two half unit (15 credit) courses from: MN2205, MN2305, MN2405, MN2705 (subject to prerequisites) equal to the value of one full unit (30 credits) from Management, plus specified courses in the other Department equal to the value of three full units (90 credits) in that Department. Students should choose their courses from the School of Management to ensure that, combined with the courses they are taking from the other Department, they have an appropriate balance of courses over each of the autumn and spring terms.

Stage three:

All Students take one full unit (30 credit) course or two half unit (15 credit) courses from: MN3055, MN3205, MN3245, MN3265, MN3295, MN3321, MN3345, MN3455, MN3495, MN3605, MN3635, MN3725, MN3735, MN3745, MN3755 equal to the value of two full units (30 credits) from Management, plus specified courses in the other Department equal to the value of three full units (90 credits) in that Department. Students should choose their courses from the School of Management to ensure that, combined with the courses they are taking from the other Department, they have an appropriate balance of courses over each of the autumn and spring terms.

[Back to top](#)

Progression and award requirements

The progression and award requirements are essentially the same across all Honours Degree programmes at Royal Holloway. Students must pass, be allowed or have condoned courses to the value of three units (90 credits) on each stage of the programme. On some programmes there may be a requirement to pass specific courses in order to progress to the next stage, or to qualify for a particular degree title (see [Appendix 1](#), [Appendix 2](#) and [Appendix 3](#)). Students are considered for the award and classified on the basis of a weighted average.

- For three-year programmes this is calculated from an individual student's average marks gained in courses taken in stages two and three, and gives twice the weighting to the average marks gained in stage three.
- For four-year programmes with a year in business, stage three consists of courses totalling five units (150 credits) with one unit (30 credits) from MN3511 taken in year three, and the remaining courses totalling four units (120 credits) taken in year four. Final classification is calculated from an individual student's average marks gained in courses taken in stages two and three, and gives twice the weighting to the average marks gained in stage three (years three and four).
- For four-year programmes with a year abroad, the weighted average is calculated from marks gained in courses taken in stages two and four, and gives twice the weighting to marks gained in stage four. The courses taken during stage three are included in the average mark for stage two.
- In order to qualify for the award, students must gain a weighted average of at least 35%.
- All first year students on single joint or combined honours programmes offered all or in part by departments or schools in the Faculty of Arts & Social Science are required to pass a Moodle-based writing skills quiz in order to progress into the second year of study. The pass mark for the test is 60%. Certificates of Distinction are awarded to students who achieve at least 80% in the quiz. Students may attempt the quiz as often as they wish with no penalties or capping. Students who meet the requirements for progression as stipulated in the College's Undergraduate Regulations (Section: Conditions for progression to the next stage) but fail to pass the Moodle-based quiz will not be permitted to progress into their second year of academic study at the College.

[Back to top](#)

Student support and guidance

- All Single Honours and Management Specialism students, as members of the School of Management, are allocated a Personal Advisor, who is responsible for their academic and personal welfare and meets with them regularly through the programme.
- All students receive regular constructive feedback throughout the programme.
- In addition students taking the Year in Business will receive assistance in gaining a work placement, and support and guidance on situations which arise in their work placement.
- Lecturers and tutors are available to all students who wish to talk about academic and other issues related to specific courses. They may be consulted normally during office hours or by arrangement.
- The Academic Coordinators have administrative oversight of all Undergraduate Programmes. Students may seek their advice during office hours or at other times, normally about matters of course or programme registration, programme structures and pathway choices, and administrative or other difficulties encountered on specific courses.
- Detailed student handbook and course specifications are provided to all students.
- Supporting materials and learning resources are available in College and University of London libraries and there are dedicated computing laboratories.
- Students have access to all College and University support services, including Counselling Service, Careers Service, Health Centre, the Centre for the Development of Academic Skills (CeDAS) and the Disability and Dyslexia Services for students with special needs.
- Induction programme is provided during the first week, with formal advisory sessions on programmes and pathway choices.
- Representation on the Staff-Student Committee.

[Back to top](#)

Admission Requirements

The Department's standard conditional offers are available on the [Course Finder](#) web page. However, the Department also has considerable flexibility in its admissions and offers policy and strongly encourages applications from non-standard applicants. Students whose first language is not English may also be asked for a qualification in English Language Proficiency at an appropriate level. It may also be helpful to contact the [Admissions Office](#) for specific guidance on the entrance requirements for particular programmes.

[Back to top](#)

Further Learning and Career Opportunities

This degree programme will provide you with skills that are transferable to a wide variety of employment positions.

To further enhance their prospects, all management students should secure work experience, vacation internships and work placements. Students should begin researching and applying for jobs and graduate schemes in the summer before their final year. The careers service supports students at every step with an online jobs and opportunities board, information, events and one-to-one help to check your applications and prepare you for the recruitment process. For further details please refer to the [Careers Service](#).

The Year in Business programme allows students to work within an organisation for one year between the second and final years. Students who perform well on their placements often find that the employer will encourage them to apply for posts that start immediately after their graduation.

The School offers Masters Programmes in:

- Asia Pacific Business and Management
- Business Information Systems
- Consumption, Culture and Marketing
- Entrepreneurship
- International Accounting
- International Human Resource Management
- International Management
- Marketing
- Sustainability and Management.

For further details please refer to the [Careers Service](#).

[Back to top](#)

Indicators of Quality and Standards

Royal Holloway's position as one of the UK's leading research-intensive institutions was confirmed by the results of the most recent Research Assessment Exercise (RAE 2008) conducted by the Higher Education Funding Council (HEFCE). The scoring system for the RAE 2008 measures research quality in four categories, with the top score of 4* indicating quality that is world-leading and of the highest standards in terms of originality, significance and rigour. Of the College's research profile, 60% is rated as world-leading or internationally excellent – outperforming the national average of 50%. The College is ranked 16th in the UK for research of 4* standard and 18th for 3* and 4* research.

The most recent Subject Review conducted by the Quality Assurance Agency rated the School of Management as 'Excellent'. Under the Higher Education Funding Council's Research Assessment Exercise in 2008, the majority of our published research was in the 2 highest categories. This rating indicates that the overall quality of research is equivalent to levels of national excellence and international excellence. In addition, the School of Management has connections with business, including many well-known multinationals, and executives and managers frequently contribute to the development and teaching of programmes.

[Back to top](#)

List of Programmes

All the programmes are taught entirely by staff at Royal Holloway, University of London, and lead to awards of the University of London. Some combinations of individual courses do attract professional body recognition. The QAA subject benchmark statement in General Business and Management describes the general features which one might expect from Honours Degree programmes in the subject, and can therefore be used as a point of reference when reading this document (see www.qaa.ac.uk). UCAS codes are given in parentheses (see www.ucas.ac.uk).

Single Honours Degree programmes in Management

BSc Management (N200)

BSc Management (Year in Business) (N201)

Single Honours Degree programmes with Management Specialism

BSc Management with Accounting (N2N4)
BSc Management with Accounting (Year in Business) (NN24)
BSc Management with Human Resources (N2N6)
BSc Management with Human Resources (Year in Business) (NN16)
BSc Management with Information Systems (N2G5)
BSc Management with Information Systems (Year in Business) (NI12)
BSc Management with Marketing (N2N5)
BSc Management with Marketing (Year in Business) (NN25)
BSc Management with International Business (N2N1)
BSc Management with International Business (Year in Business) (NN21)
BSc Management with Sustainability (ND24)
BSc Management with Sustainability (Year in Business) (N191)
BSc Management with Entrepreneurship (NN23)
BSc Management with Entrepreneurship (Year in Business) (N190)

Combined Honours Degree programmes with Management as a major component

BSc Management with Mathematics (N2G1)

Joint Honours Degree programmes with Management as an equal component

BSc Economics and Management (LN12)
BA French and Management (RN12)*
BA German and Management (RN22)*
BA Italian and Management (RN32)*
BSc Computing and Business (NG25)
BSc Computing and Business (Year in Industry) (NG25)
BA Management and Spanish (NR24)*
BSc Mathematics and Management (GN12)

Combined Honours Degree programmes with Management as a minor component

BSc Mathematics with Management (G1N2)

* Must pass Moodle Writing Skills Test in order to progress into second year (see Progression paragraph above).

[Back to top](#)

Appendix 1 – Progression Requirements

The regulations relating to the number of courses that students are required to pass in each stage of the degree in order to progress to the subsequent stage can be found at:

<http://www.rhul.ac.uk/ecampus/documents/pdf/regulations/undergraduaterelations.pdf>

For students on a programme with a management specialism, courses to the value of 3.5 units(105 credits) in the relevant specialist pathways taken in the second and third stages are 'core pass-required' (in other words, must be passed to qualify for the award of a degree with the named specialist pathway).

If the specialist pathway courses in stage two are not passed, but the general progression criteria are met, the student will have the opportunity to resit the failed courses the following academic year, in order to meet the stage two criteria for potential award of a degree in stage three with the specialism named in the degree title. If these courses are not passed on the second attempt, the student will then be ineligible for an award with the specialism named in the degree title, but may be able to retrospectively transfer to the final stage as a Single Honours student not undertaking a specialism.

If the specialist pathway courses in stage three are not passed, but the general degree classification criteria are met, so that the student can be classified for the award of a degree, the student will then be ineligible for an award with the specialism named in the degree title, but will be awarded the degree as a Single Honours student not undertaking a specialism.

For students on a programme with a Year in Business, MN3511 Year in Business is 'core-pass-required' (in other words, must be passed to qualify for the award of a degree with the named specialist pathway). If MN3511 in stage three is not passed, the student will then be ineligible for an award with the degree title Year in Business, but may be able to retrospectively transfer to the final stage as a Single Honours or specialism student if all other criteria have been met, but the degree title will not include Year in Business.

[Back to top](#)

Appendix 2
List of Open and Closed Courses with Pre-requisites

Stage One

Course Status	Course Code	Course Title	Term	Credits	Course Unit Value	Pre-Requisites
Core	MN1105	Quantitative Methods	Autumn	15	Half	None
Core	MN1115	Interpreting Management	Autumn	15	Half	None
Optional	MN1125	Economic & Social Foundations of Sustainable Organisations	Spring	15	Half	None
Core	MN1205	International Business	Autumn	15	Half	None
Core	MN1305	Markets & Consumption	Autumn	15	Half	None
Core	MN1405	Accounting	Spring	15	Half	None
Core	MN1505	Information Systems	Spring	15	Half	None
Core	MN1705	Organisational Studies	Spring	15	Half	None

Stage Two

Course Status	Course Code	Proposed Name	Term	Credits	Course Unit Value	Pre-requisites
Core – All Students	MN2915	Employability	Autumn/ Spring	15	Half	MN1115
CPR (Core Pass Required) International Business Optional all other Management degrees	MN2165	The Global Economy	Spring	15	Half	MN1205
CPR International Business, Sustainability & Entrepreneurship Core to all other Management degrees	MN2205	Strategic Management	Spring	15	Half	MN1205
CPR International Business Optional all other Management degrees	MN2225	Multinational Enterprise	Spring	15	Half	MN1205
CPR Marketing Core to all other Management degrees	MN2305	Marketing Strategy in Context	Autumn	15	Half	MN1305
CPR Marketing Optional all other Management degrees	MN2315	Marketing Research	Spring	15	Half	MN1305
CPR Marketing Optional all other Management degrees	MN2325	Digital Marketing	Spring	15	Half	MN1305
CPR Accounting Core to all other Management degrees	MN2405	Managerial Accounting	Autumn	15	Half	MN1405
CPR Accounting Optional all other Management degrees	MN2415	Financial Management	Spring	15	Half	MN1405
CPR Accounting Optional all other Management degrees	MN2425	Managerial Economics	Spring	15	Half	MN1405 and MN1125
CPR Information Systems Core to all other Management degrees	MN2505	Operations Management	Autumn	15	Half	MN1505
CPR Information Systems Optional all other Management degrees	MN2515	Creativity & Problem Solving	Spring	15	Half	MN1505

CPR Information Systems Optional all other Management degrees	MN2525	Information, Communication & Society	Spring	15	Half	MN1505
CPR Entrepreneurship Optional all other Management degrees	MN2605	New Venture Creation	Spring	15	Half	MN1205
CPR Entrepreneurship Optional all other Management degrees	MN2615	Fundamentals of Entrepreneurship	Spring	15	Half	MN1205
CPR Human Resource Management (HRM) Core to all other Management degrees	MN2705	Human Resource Management	Autumn	15	Half	MN1705
CPR HRM Optional all other Management degrees	MN2715	Motivation & Performance	Spring	15	Half	MN1705
CPR HRM Optional all other Management degrees	MN2725	Managing Organisational Change	Spring	15	Half	MN1705
CPR Sustainability Optional all other Management degrees	MN2805	Management & Environmental Sustainability	Spring	15	Half	MN1205
CPR Sustainability Optional all other Management degrees	MN2815	Business in Society	Spring	15	Half	MN1205

Stage Three (Year in Business students only)

Course Status	Course Code	Course Title	Term	Credits	Course Unit Value	Pre-Requisites
CPR Year in Business students only	MN3511	Year In Business	Autumn/ Spring	30	One	MN2201

Stage Three (Stage Four Year in Business students only)

Course Status	Course Code	Proposed Name	Term	Credits	Course Unit Value	Pre-Requisites
CPR Accounting	MN3045	International Financial Accounting	Spring	15	Half	MN2405
CPR Marketing	MN3055	Consumer Behaviour	Spring	15	Half	MN2305
Core	MN3915	Integrating Management Practice 1	Spring	15	Half	MN2915
Core	MN3925	Integrating Management Practice 2	Autumn	15	Half	MN2915
CPR International Business	MN3205	Emerging Markets	Spring	15	Half	MN2205
CPR International Business	MN3215	Asia Pacific Multinationals	Spring	15	Half	MN2205
CPR International Business	MN3225	European Business	Autumn	15	Half	MN2205
CPR Accounting	MN3245	Accounting for Corporate Accountability	Autumn	15	Half	MN2405
CPR HRM	MN3265	Globalisation & Employment: The India & China Experience	Spring	15	Half	MN2705
CPR HRM	MN3271	International Human Resource Management	Autumn/ Spring	30	One	MN2705
CPR HRM	MN3295	The Individual at Work	Autumn	15	Half	MN2705
Optional	MN3311	Dissertation	Autumn/ Spring	30	One	none
CPR Marketing	MN3315	Brands & Branding	Autumn	15	Half	MN2305
CPR Information Systems	MN3321	Project Management	Autumn/ Spring	30	One	MN2505

CPR Marketing	MN3325	Global Marketing	Autumn	15	Half	MN2305
CPR Accounting	MN3345	Strategic Management Accounting	Spring	15	Half	MN2405
CPR Accounting	MN3365	Strategic Finance	Autumn	15	Half	MN2405
CPR Information Systems	MN3425	Strategies for the Information Age	Autumn	15	Half	MN2505
CPR Marketing	MN3455	Advertising & Communications	Spring	15	Half	MN2305
CPR International Business	MN3495	Clusters, Small Business & International Competition	Autumn	15	Half	MN2205
Optional	MN3501	Managing Beyond Profit	Autumn/ Spring	30	One	none
CPR Information Systems	MN3555	E-Commerce	Spring	15	Half	MN2505
CPR Entrepreneurship	MN3605	Small Business Management & Growth	Autumn	15	Half	MN2205
CPR Entrepreneurship	MN3615	Entrepreneurship: Theory & History	Autumn	15	Half	MN2205
CPR Entrepreneurship	MN3625	Corporate Entrepreneurship & Strategy	Spring	15	Half	MN2205
CPR Entrepreneurship	MN3635	Strategic Entrepreneurship	Spring	15	Half	MN2205
CPR Sustainability	MN3705	Ethical & Environmental Economics	Autumn	15	Half	MN2205
CPR Sustainability	MN3715	Accounting for Sustainability	Spring	15	Half	MN2205
CPR Sustainability	MN3725	Corporate Governance	Autumn	15	Half	MN2205
CPR Sustainability	MN3735	Sustainability & Leadership	Spring	15	Half	MN2205
CPR Sustainability	MN3745	Responsible Entrepreneurs	Autumn	15	Half	MN2205
CPR Sustainability	MN3755	Ethical Marketing	Spring	15	Half	MN2205

[Back to top](#)

Appendix 3
List of Single Honours and Specialist Pathway Programmes

Single Honours Students

First Year

Course Status	Course Code	Proposed Name
Core	MN1105	Quantitative Methods
Core	MN1115	Interpreting Management
Optional	MN1125	Economic & Social Foundations of Sustainable Organisations
Core	MN1205	International Business
Core	MN1305	Markets & Consumption
Core	MN1405	Accounting
Core	MN1505	Information Systems
Core	MN1705	Organisational Studies

Second Year

Course Status	Course Code	Proposed Name
Core	MN2915	Employability
Core	MN2205	Strategic Management
Core	MN2305	Marketing Strategy in Context
Core	MN2405	Managerial Accounting
Core	MN2505	Operations Management
Core	MN2705	Human Resource Management
Optional		
Optional		

Final Year

Course Status	Course Code	Proposed Name
Core	MN3915	Integrating Management Practice 1
Core	MN3925	Integrating Management Practice 2
Optional		
Optional		
Optional		
Optional		
Optional		

Management with Accounting

Stage One

Course Status	Course Code	Proposed Name
Core	MN1105	Quantitative Methods
Core	MN1115	Interpreting Management
Optional	MN1125	Economic & Social Foundations of Sustainable Organisations
Core	MN1205	International Business
Core	MN1305	Markets & Consumption
Core	MN1405	Accounting
Core	MN1505	Information Systems
Core	MN1705	Organisational Studies

Stage Two

Course Status	Course Code	Proposed Name
Core	MN2915	Employability
Core	MN2205	Strategic Management
Core	MN2305	Marketing Strategy in Context
CPR	MN2405	Managerial Accounting
CPR	MN2415	Financial Management
CPR	MN2425	Managerial Economics
Core	MN2505	Operations Management
Core	MN2705	Human Resource Management

Stage Three

Course Status	Course Code	Proposed Name
CPR	MN3045	International Financial Accounting
Core	MN3915	Integrating Management Practice 1
Core	MN3925	Integrating Management Practice 2
CPR	MN3245	Accounting for Corporate Accountability
CPR	MN3345	Strategic Management Accounting
CPR	MN3365	Strategic Finance
Optional		
Optional		

Management with Entrepreneurship

Stage One

Course Status	Course Code	Proposed Name
Core	MN1105	Quantitative Methods
Core	MN1115	Interpreting Management
Optional	MN1125	Economics & Social Foundations of Sustainable Organisations
Core	MN1205	International Business
Core	MN1305	Markets & Consumption
Core	MN1405	Accounting
Core	MN1505	Information Systems
Core	MN1705	Organisational Studies

Stage Two

Course Status	Course Code	Proposed Name
Core	MN2915	Employability
CPR	MN2205	Strategic Management
Core	MN2305	Marketing Strategy in Context
Core	MN2405	Managerial Accounting
Core	MN2505	Operations Management
CPR	MN2605	New Venture Creation
CPR	MN2615	Fundamentals of Entrepreneurship
Core	MN2705	Human Resource Management

Stage Three

Course Status	Course Code	Proposed Name
Core	MN3915	Integrating Management Practice 1
Core	MN3925	Integrating Management Practice 2
CPR	MN3605	Small Business Management & Growth
CPR	MN3615	Entrepreneurship: Theory & History
CPR	MN3625	Corporate Entrepreneurship & Strategy
CPR	MN3635	Strategic Entrepreneurship
CPR	MN3745	Responsible Entrepreneurs
Optional		
Optional		

Management with Human Resources

Stage One

Course Status	Course Code	Proposed Name
Core	MN1105	Quantitative Methods
Core	MN1115	Interpreting Management
Optional	MN1125	Economics & Social Foundations of Sustainable Organisations
Core	MN1205	International Business
Core	MN1305	Markets & Consumption
Core	MN1405	Accounting
Core	MN1505	Information Systems
Core	MN1705	Organisational Studies

Stage Two

Course Status	Course Code	Proposed Name
Core	MN2915	Employability
Core	MN2205	Strategic Management
Core	MN2305	Marketing Strategy in Context
Core	MN2405	Managerial Accounting
Core	MN2505	Operations Management
CPR	MN2705	Human Resource Management
CPR	MN2715	Motivation & Performance
CPR	MN2725	Managing Organisational Change

Stage Three

Course Status	Course Code	Proposed Name
Core	MN3915	Integrating Management Practice 1
Core	MN3925	Integrating Management Practice 2
CPR	MN3265	Globalisation & Employment: The India & China Experience
CPR	MN3271	International Human Resource Management
CPR	MN3295	The Individual at Work
Optional		
Optional		

Management with International Business

Stage One

Course Status	Course Code	Proposed Name
Core	MN1105	Quantitative Methods
Core	MN1115	Interpreting Management
Optional	MN1125	Economics & Social Foundations of Sustainable Organisations
Core	MN1205	International Business
Core	MN1305	Markets & Consumption
Core	MN1405	Accounting
Core	MN1505	Information Systems
Core	MN1705	Organisational Studies

Stage Two

Course Status	Course Code	Proposed Name
Core	MN2915	Employability
CPR	MN2165	The Global Economy
CPR	MN2205	Strategic Management
CPR	MN2225	Multinational Enterprise
Core	MN2305	Marketing Strategy in Context
Core	MN2405	Managerial Accounting
Core	MN2505	Operations Management
Core	MN2705	Human Resource Management

Stage Three

Course Status	Course Code	Proposed Name
Core	MN3915	Integrating Management Practice 1
Core	MN3925	Integrating Management Practice 2
CPR	MN3205	Emerging Markets
CPR	MN3215	Asia Pacific Multinationals
CPR	MN3225	European Business
CPR	MN3495	Clusters, Small Business & International Competition
Optional		
Optional		

Management with Marketing

Stage One

Course Status	Course Code	Proposed Name
Core	MN1105	Quantitative Methods
Core	MN1115	Interpreting Management
Optional	MN1125	Economics & Social Foundations of Sustainable Organisations
Core	MN1205	International Business
Core	MN1305	Markets & Consumption
Core	MN1405	Accounting
Core	MN1505	Information Systems
Core	MN1705	Organisational Studies

Stage Two

Course Status	Course Code	Proposed Name
Core	MN2915	Employability
Core	MN2205	Strategic Management
CPR	MN2305	Marketing Strategy in Context
CPR	MN2315	Marketing Research
CPR	MN2325	Digital Marketing
Core	MN2405	Managerial Accounting
Core	MN2505	Operations Management
Core	MN2705	Human Resource Management

Stage Three

Course Status	Course Code	Proposed Name
CPR	MN3055	Consumer Behaviour
Core	MN3915	Integrating Management Practice 1
Core	MN3925	Integrating Management Practice 2
CPR	MN3315	Brands & Branding
CPR	MN3325	Global Marketing
CPR	MN3455	Advertising & Communications
Optional		
Optional		

Management with Sustainability

Stage One

Course Status	Course Code	Proposed Name
Core	MN1105	Quantitative Methods
Core	MN1115	Interpreting Management
Optional	MN1125	Economics & Social Foundations of Sustainable Organisations
Core	MN1205	International Business
Core	MN1305	Markets & Consumption
Core	MN1405	Accounting
Core	MN1505	Information Systems
Core	MN1705	Organisational Studies

Stage Two

Course Status	Course Code	Proposed Name
Core	MN2915	Employability
CPR	MN2205	Strategic Management
Core	MN2305	Marketing Strategy in Context
Core	MN2405	Managerial Accounting
Core	MN2505	Operations Management
Core	MN2705	Human Resource Management
CPR	MN2805	Management & Environmental Sustainability
CPR	MN2815	Business in Society

Stage Three

Course Status	Course Code	Proposed Name
Core	MN3915	Integrating Management Practice 1
Core	MN3925	Integrating Management Practice 2
CPR	MN3705	Ethical & Environmental Economics
CPR	MN3715	Accounting for Sustainability
CPR	MN3725	Corporate Governance
CPR	MN3735	Sustainability & Leadership
CPR	MN3745	Responsible Entrepreneurs
CPR	MN3755	Ethical Marketing
Optional		
Optional		

Management with Information Systems

Stage One

Course Status	Course Code	Proposed Name
Core	MN1105	Quantitative Methods
Core	MN1115	Interpreting Management
Optional	MN1125	Economics & Social Foundations of Sustainable Organisations
Core	MN1205	International Business
Core	MN1305	Markets & Consumption
Core	MN1405	Accounting
Core	MN1505	Information Systems
Core	MN1705	Organisational Studies

Stage Two

Course Status	Course Code	Proposed Name
Core	MN2915	Employability
Core	MN2205	Strategic Management
Core	MN2305	Marketing Strategy in Context
Core	MN2405	Managerial Accounting
CPR	MN2505	Operations Management
CPR	MN2515	Creativity & Problem Solving
CPR	MN2525	Information, Communication & Society
Core	MN2705	Human Resource Management

Stage Three

Course Status	Course Code	Proposed Name
Core	MN3915	Integrating Management Practice 1
Core	MN3925	Integrating Management Practice 2
CPR	MN3321	Project Management
CPR	MN3425	Strategies for the Information Age
CPR	MN3555	E-Commerce
Optional		
Optional		

[Back to top](#)

End of Document