

Industry Co-Funded PhD Studentships

This scheme is intended to address business and technology challenges by building close collaborations with industry through co-funding PhD studentships. This is a highly cost-effective way to drive cutting-edge research or explore an avenue for which your organisation may not have internal capacity.

How the industry partner benefits from the co-funding scheme

- As an industry partner on the PhD project, you gain access to the knowledge and expertise of academics and postgraduate research students in the School of Business and Management. The School's research profile can be seen here: <https://www.royalholloway.ac.uk/research-and-teaching/departments-and-schools/business-and-management/research/our-research-areas/>
- The broad research aim for the PhD project is set by your organisation in consultation with the academic lead (Principal Supervisor) and the student. The student researches a challenge directly relevant to your organisation and/or sector, helping you develop in-depth insights into the challenge and create innovative solutions.
- The scheme provides an excellent recruitment opportunity following project completion.

Cost of the scheme

Your organisation would typically contribute **50%** of the PhD studentship. The total amount over 3.5 years of PhD studies is approximately £39,000 for a Home (UK) student or £57,000 for an International student, although these estimates are subject to change. The funding includes the student fees, stipend, research training support, and access to the University facilities (laptop, library, labs, etc.).

How to get involved

Our world-leading academics in the School of Business and Management have a broad range of expertise. We particularly welcome projects in the areas of **digital transformation**, **business and retail analytics**, and **sustainability** in contemporary organisations. The student will work under the joint supervision by an academic lead (Principal supervisor) and an advisor from your organisation. Students would be expected to qualify for admission to the University's PhD programme, but you will also be part of the selection process. They would be expected to spend about 50% of the time working on the topic in the premises of the organisation and the rest at the University.

To find out more about proposing a PhD project and co-funding a studentship in the School of Business and Management, please contact Dr Philip Wu (philip.wu@rhul.ac.uk).