

**International Management; MSc; 2128  
September 2016 intake**

The purpose of this information sheet is to provide prospective students and applicants with further information about the nature of the degree, in order to help you decide if it is the right choice for you. Should you have any further questions, contact information is provided at the end of the flyer.

**Section 1 – degree programme structure**

Awarding institution	Royal Holloway, University of London
Accreditation(s) (where applicable)	None
Standard length of degree	1 year full time
Available part-time	No

The following table summarises the compulsory modules, which are referred to by Royal Holloway as mandatory course units, offered on this degree programme as well a selection of the optional course units that are likely to be available. Please note that although the College will keep changes to a minimum, new units may be offered or existing units may be withdrawn, for example, in response to a change in staff. You will be informed if any significant changes need to be made.

Course unit name	Teaching Hours	Mandatory	Optional
MN5111 International Accounting and Finance	28	Yes	No
MN5113 International Marketing	28	Yes	No
MN5114 International Strategy	28	Yes	No
MN5118 Business Economics	28	Yes	No
MN5121 Information Systems and Operations Management	28	Yes	No
MN5131 International HRM & Organisational Behaviour	28	Yes	No
MN5241 Research Projects	20	Yes	No
MN5117 Professional Business Skills	32	Yes	No
MN5270 Business Research Methods	16	Yes	No
MN5252 Independent Research Paper	15	Yes	No
MN5104 Advertising and Promotional Communication	32	No	Yes
MN5105 International Co-operative Strategy	32	No	Yes
MN5107 Investment Management	32	No	Yes
MN5115 Marketing Research	32	No	Yes
MN5191 Multinational Enterprise & Global Economy	32	No	Yes
MN5193 Entrepreneurship	32	No	Yes
MN5211 International Business Law	32	No	Yes
MN5215 International Perspectives on Corporate	32	No	Yes



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MN5216 Digital Media Marketing	32	No	Yes
MN5281 International Sustainability Management	32	No	Yes
MN5765 International Public Sector Management	32	No	Yes

## Section 2 – degree programme costs

H/EU tuition fee 2016/17*	£9,800
Overseas tuition fee 2016/17*	£15,800
Other essential costs**	No further costs

\* Tuition fees are likely to rise annually in line with inflation but no more than 5% per year. For further information please see Royal Holloway's [Terms & Conditions](#).

\*\* These estimated costs relate to studying this particular degree programme at Royal Holloway. Costs, such as accommodation, food, books and other learning materials and printing etc., have not been included, and further information regarding these can be found on our website. For further information please see Royal Holloway's [Terms & Conditions](#)

## Section 3 – useful vocabulary

We understand some of the terminology used in this document may be new to you, and may differ from that used by other universities. To help with this, we have provided a brief description for some of the most important terminology:

*Degree programme* – Also referred to as 'degree course' or simply 'course', these terms refer to the qualification you will be awarded upon successful completion of your studies.

*Course unit* – Also referred to as 'module', this refers to the individual units you will study each year to complete your degree programme. Masters programmes consist of a number of taught course units – some mandatory and some optional - plus a dissertation/ project to the value of 180 UK credits in total. On completion of a minimum of 120 UK credits a student may be awarded a Postgraduate Diploma, while on completion of a minimum of 60 credits a student may be awarded a Postgraduate Certificate. Some Masters programmes may have progression requirements (where they are offered over more than one year of study) or pass requirements for degree title if they are accredited by a professional body.

*H/EU* – Different categories of students pay different levels of tuition fees. H/EU stands for students with Home or European Union fee status.

*Overseas* – Non-EU students are liable to pay the overseas rate of tuition fees, and are sometimes also referred to as international students.

## Section 4 – contact information

If you have any further questions, you can contact the Admissions team by email at [study@royalholloway.ac.uk](mailto:study@royalholloway.ac.uk).

This information is final at the time of publication 3 February 2016 and supersedes any previous information provided in publications or on Royal Holloway's website.