

**BSc Management with Sustainability (ND24)**  
**September 2016 intake**

The purpose of this information sheet is to provide prospective students and applicants with further information about the nature of this degree, in order to help you decide if it is the right choice for you. Should you have any further questions, contact information is provided at the end of the flyer.

**Section 1 – degree programme structure**

|                                     |                                      |
|-------------------------------------|--------------------------------------|
| Awarding institution                | Royal Holloway, University of London |
| Accreditation(s) (where applicable) | None                                 |
| Standard length of degree           | Three years                          |

The following table summarises the compulsory modules, which Royal Holloway refers to as mandatory course units, offered on this degree programme each year:

| <b>Year 1</b>                                      |                     |                  |                       |           |             |         |
|--|---------------------|------------------|-----------------------|-----------|-------------|---------|
|  | Methods of teaching |                  | Methods of assessment |           |             |         |
| Course unit name (all 15 credit half course units) | Contact hours       | Self-study hours | Written exam          | Practical | Course-work | Credits |
| Quantitative Methods                               | 29                  | 121              | 0                     | 40%       | 60%         | 15      |
| Interpreting Management                            | 29                  | 121              | 0                     | 0         | 100%        | 15      |
| International Business                             | 29                  | 121              | 0                     | 50%       | 50%         | 15      |
| Markets and Consumption                            | 29                  | 121              | 0                     | 0         | 100%        | 15      |
| Accounting   | 29                  | 121              | 60%                   | 0         | 40%         | 15      |
| Information Systems                                | 29                  | 121              | 60%                   | 10%       | 30%         | 15      |
| Organisation Studies                               | 29                  | 121              | 50%                   | 0         | 50%         | 15      |
| <b>Year 2</b>                                      |                     |                  |                       |           |             |         |
|  | Methods of teaching |                  | Methods of assessment |           |             |         |
| Course unit name (all 15 credit half course units) | Contact hours       | Self-study hours | Written exam          | Practical | Course-work | Credits |
| Strategic Management                               | 29                  | 121              | 0                     | 50%       | 50%         | 15      |
| Marketing Strategy in Context                      | 29                  | 121              | 0                     | 0         | 100%        | 15      |
| Managerial Accounting                              | 29                  | 121              | 60%                   | 15%       | 25%         | 15      |
| Operations Management                              | 29                  | 121              | 60%                   | 40%       | 0           | 15      |
| Human Resource Management                          | 29                  | 121              | 60%                   | 0         | 40%         | 15      |
| Management and Environmental Sustainability        | 29                  | 121              | 60%                   | 20%       | 20%         | 15      |
| Business in Society                                | 29                  | 121              | 60%                   | 0         | 40%         | 15      |
| Employability                                      | 28                  | 122              | 0                     | 60%       | 40%         | 15      |
| <b>Year 3</b>                                      |                     |                  |                       |           |             |         |
|  | Methods of teaching |                  | Methods of assessment |           |             |         |
| Course unit name (all 15 credit half course units) | Contact hours       | Self-study hours | Written exam          | Practical | Course-work | Credits |
| Accounting for Sustainability                      | 29                  | 121              | 60%                   | 0         | 40%         | 15      |
| Corporate Governance                               | 29                  | 121              | 0                     | 40%       | 60%         | 15      |

|   |    |     |     |     |      |    |
|---|----|-----|-----|-----|------|----|
| Responsible Entrepreneurship                      | 29 | 121 | 40% | 20% | 40%  | 15 |
| Marketing Ethics and Society                      | 29 | 121 | 0   | 10% | 90%  | 15 |
| Integrating Management: Business in Context       | 29 | 121 | 0   | 0   | 100% | 15 |
| Integrating Management: Leadership and Innovation | 29 | 121 | 60% | 0   | 40%  | 15 |

In addition to these mandatory course units, there will be a number of optional course units available during the course of your degree. The following table lists a selection of optional course units that are likely to be available. Please note that although the College will keep changes to a minimum, new units may be offered or existing units may be withdrawn, for example, in response to a change in staff. You will be informed if any significant changes need to be made.

| Year 1 (15 credit half course unit)                          | Year 2 | Year 4 (all 15 credit half course units other than where specified)  |
|--|--------|--|
| Economic and Social Foundations of Sustainable Organisations | None   | International Financial Accounting                                   |
|  |        | Consumer Behaviour   |
|  |        | Emerging Markets   |
|  |        | Asia Pacific Business  |
|  |        | European Business  |
|  |        | Accounting for Corporate Accountability                              |
|  |        | The Globalisation of Work  |
|  |        | International Human Resource Management (30 credit full course unit) |
|  |        | The Individual at Work   |
|  |        | Business in International Comparative Perspective                    |
|  |        | Dissertation (30 credit full course unit)                            |
|  |        | Brands and Branding  |
|  |        | Global Marketing   |
|  |        | Strategic Management Accounting                                      |
|  |        | Strategic Finance  |
|  |        | Advertising and Promotion  |
|  |        | Clusters, Small Business and Entrepreneurship                        |
|  |        | Business Data Analytics  |
|  |        | Digital Innovation Management  |
|  |        | Enterprise Systems Management  |

As part of your degree programme you may be required to complete a course to develop your study skills, for example a course in academic writing skills. Courses such as these often do not carry credit but passing the course may be a requirement to progress to the next year of study.

## Section 2 – degree programme costs

|                                |                  |
|--------------------------------|------------------|
| H/EU tuition fee 2016/17*      | £9,000           |
| Overseas tuition fee 2016/17** | £15,200          |
| Other essential costs          | No further costs |

\*Royal Holloway reserves the right to increase UG HEU tuition fees in future years should this be permitted by the UK Government.

\*\* Overseas tuition fees are likely to rise annually in line with inflation but no more than 5% per year. For further information please see Royal Holloway's [Terms & Conditions](#).

## Section 3 – useful vocabulary

We understand some of the terminology used in this document may be new to you, and may differ from that used by other universities. To help with this, we have provided a brief description for some of the most important terminology:

*Degree programme* – Also referred to as 'degree course' or simply 'course', these terms refer to the qualification you will be awarded upon successful completion of your studies.

*Course unit* – Also referred to as 'module', this refers to the individual units you will study each year to complete your degree programme. Undergraduate degrees at Royal Holloway comprise four full units, or a combination of full and half units, to the value of 120 credits per year. Mandatory course units must be taken by every student on the relevant degree programme. Some of these mandatory course units must be passed for progression or a particular degree title. On some degree programmes a certain number of optional course units must be passed for a particular degree title.

*H/EU* – Different categories of students pay different levels of tuition fees. H/EU stands for students with Home or European Union fee status.

*Overseas* – Non-EU students are liable to pay the overseas rate of tuition fees, and are sometimes also referred to as international students.

## Section 4 – contact information

If you have any further questions, you can contact the Admissions team by email at [study@royalholloway.ac.uk](mailto:study@royalholloway.ac.uk).

Please note that this information is final at the time of publication 01/10/2015 and supersedes any previous information provided in publications or on Royal Holloway's website.