

**Entrepreneurship (with a year in business); MSc; 2865
September 2017 intake**

The purpose of this information sheet is to provide prospective students and applicants with further information about the nature of the degree, in order to help you decide if it is the right choice for you. Should you have any further questions, contact information is provided at the end of the flyer.

Section 1 – degree programme structure

Awarding institution	Royal Holloway, University of London
Accreditation(s) (where applicable)	None
Standard length of degree	2 years full time
Available part-time	No

The following table summarises the compulsory modules, which are referred to by Royal Holloway as mandatory course units, offered on this degree programme as well as a selection of the optional course units that are likely to be available. Please note that although the College will keep changes to a minimum, new units may be offered or existing units may be withdrawn, for example, in response to a change in staff. All electives are subject to availability. You will be informed if any significant changes need to be made.

Course unit name	Credits	Mandatory	Optional
MN5561 Business Opportunities, Ideas and Planning	20	Yes	No
MN5562 Corporate Entrepreneurship	20	Yes	No
MN5566 Introduction to Entrepreneurship	10	Yes	No
MN5568 Entrepreneurial Finance	10	Yes	No
MN5569 Entrepreneurial Marketing	20	Yes	No
MN5415 Dissertation Preparation and Research Methods	20	Yes	No
MN5572 Year in Business Project	40	Yes	No
MN5570 Innovation	20	No	Yes
MN5571 Business Ethics and Entrepreneurship	20	No	Yes
MN5067 Consumption, Markets and Cultures	20	No	Yes
MN5057 Marketing Ethics	20	No	Yes
MN5058 Sports Marketing	20	No	Yes
MN5064 Marketing Communications	20	No	Yes
MN5054 Services Marketing	20	No	Yes
MN5904 Creative Accounting and Impression Management	20	No	Yes
BI5691 E-Business	20	No	Yes
BI5951 Technology Management	20	No	Yes
MN5903 Sustainability and Accounting	20	No	Yes

The second year of this degree programme will be spent on a work placement. Students are provided with support from the School of Management and the Royal Holloway Careers Service in seeking to find a suitable placement. However, Royal Holloway cannot guarantee that all students who are accepted onto this degree programme will secure a placement, and the ultimate



responsibility lies with the student. This year forms an integral part of the degree programme and students will be asked to complete assessed work. The mark for this work will count towards the degree.

Section 2 – degree programme costs

H/EU tuition fee 2017/18*	£10,050
H/EU tuition fee for year in business	The fee for the year in business will be 20% of the first year fee for that Academic year
Overseas tuition fee 2017/18*	£17,000
Overseas tuition fee for year in business	The fee for the year in business will be 20% of the first year fee for that Academic year
Other essential costs**	No other costs

* Tuition fees are likely to rise annually in line with inflation but no more than 5% per year. For further information please see Royal Holloway's [Terms & Conditions](#).

** These estimated costs relate to studying this particular degree programme at Royal Holloway. Costs, such as accommodation, food, books and other learning materials and printing etc., have not been included, and further information regarding these can be found on our website. For further information please see Royal Holloway's [Terms & Conditions](#)

Section 3 – useful vocabulary

We understand some of the terminology used in this document may be new to you, and may differ from that used by other universities. To help with this, we have provided a brief description for some of the most important terminology:

Degree programme – Also referred to as 'degree course' or simply 'course', these terms refer to the qualification you will be awarded upon successful completion of your studies.

Course unit – Also referred to as 'module', this refers to the individual units you will study each year to complete your degree programme. Masters programmes consist of a number of taught course units – some mandatory and some optional - plus a dissertation/ project to the value of 180 UK credits in total. On completion of a minimum of 120 UK credits a student may be awarded a Postgraduate Diploma, while on completion of a minimum of 60 credits a student may be awarded a Postgraduate Certificate. Some Masters programmes may have progression requirements (where they are offered over more than one year of study) or pass requirements for degree title if they are accredited by a professional body.

H/EU – Different categories of students pay different levels of tuition fees. H/EU stands for students with Home or European Union fee status.

Overseas – Non-EU students are liable to pay the overseas rate of tuition fees, and are sometimes also referred to as international students.



Section 4 – contact information

If you have any further questions, you can contact the Admissions team by email at study@royalholloway.ac.uk.

This information is final at the time of publication 10 February 2016 and supersedes any previous information provided in publications or on Royal Holloway's website.