

BA Digital Media, Culture and Technology (P300)
September 2018 intake

The purpose of this information sheet is to provide prospective students and applicants with further information about the nature of this degree, in order to help you decide if it is the right choice for you. Should you have any further questions, contact information is provided at the end of the flyer.

Section 1 – degree programme structure

Awarding institution	Royal Holloway, University of London
Accreditation(s) (where applicable)	None
Standard length of degree	Three years

The following table summarises the compulsory modules, which Royal Holloway refers to as mandatory course units, offered on this degree programme each year:

Year 1						
	Methods of teaching		Methods of assessment			
Course unit name	Contact hours	Self-study hours	Written exam	Practical	Course-work	Credits
CS1803: Introduction to Programming	44	106	0	40%	60%	15
CS1830: Computer Lab (Games)	44	106	0	0	100%	15
MA1051: Film, Television and Digital History	91.05	208.05	0%	0	100%	30
MA1800: Introduction to Digital Media 1	93	208	0	10%	90%	30
MA1107: Introduction to Digital Media 2	104	196	0%	10%	90%	30
Year 2						
	Methods of teaching		Methods of assessment			
Course unit name	Contact hours	Self-study hours	Written exam	Practical	Course-work	Credits
MA2800: Digital Media	66	234	0%	20%	80%	30

Communications						
MA2801: Digital Aesthetics	51	99	0%	20%	80%	15
CS2845: Data Visualisation and analytics	33	117	80%	0	20%	15
Year 3						
	Methods of teaching		Methods of assessment			
Course unit name	Contact hours	Self-study hours	Written exam	Practical	Course-work	Credits
MA3811: Advanced digital media communications	69	231	0%	10%	90%	30
MA3801: Advanced digital media communications- project	14	286	0%	0%	100%	30

In addition to these mandatory course units, there will be a number of optional course units available during the course of your degree. The following table lists a selection of the optional course units that are likely to be available. Please note that although the College will keep changes to a minimum, new units may be offered or existing units may be withdrawn, for example, in response to a change in staff. You will be informed if any significant changes need to be made.

Year 1	Year 2	Year 3
MA2023 Animation and VFX	MA2004 Screen documentary	Digital Culture
MA2024 Creative Social Media	MA2005 Screenwriting	MA3085 360° Cinema
MA2020 Creative Digital Arts	MA2006 Producing film and television	MA3092 Poetics of Contemporary Television
MA2013 Interactive Storytelling	MA2066 Post classical Hollywood	MA3020 Creative Digital Arts (30 credits)
	MA2080 Creative Industries	MA3088 Media Authorship
		Screenwriting (30 credits)
	CS2846 Human-Computer Interaction	MA3945 Semantic Web
	CS2890 Software Design	CS3811 Team Project in HCI

As part of your degree programme you may be required to complete a course to develop your study skills, for example a course in academic writing skills. Courses such as these often do not carry credit but passing the course may be a requirement to progress to the next year of study.

Section 2 – degree programme costs

H/EU tuition fee 2018/19*	£9,250
Overseas tuition fee 2018/19**	£16,500
Other essential costs***	£50-£350

*The fees shown are for the 2017/18 academic year and are for reference purposes only. Current information available (October 2017) means that we expect the tuition fee for UK and EU undergraduates starting their degrees in 2018 to be £9,250. The UK Government has also announced that EU students starting an undergraduate or postgraduate taught degree in 2018/19 will pay the same level of fee as a UK student for the duration of their degree.

** Fees for international students may increase year-on-year in line with the rate of inflation. Royal Holloway's policy is that any increases in fees will not exceed 5% for continuing students.

There is a different tuition fee for a year spent abroad or working in industry. For further information on tuition fees please see [Royal Holloway's Terms & Conditions](#).

***These estimated costs relate to studying this particular degree programme at Royal Holloway. General costs such as accommodation, food, books and other learning materials and printing etc., have not been included, but further information is available on our website.

Section 3 – useful vocabulary

We understand some of the terminology used in this document may be new to you, and may differ from that used by other universities. To help with this, we have provided a brief description for some of the most important terminology:

Degree programme – Also referred to as 'degree course' or simply 'course', these terms refer to the qualification you will be awarded upon successful completion of your studies.

Course unit – Also referred to as 'module', this refers to the individual units you will study each year to complete your degree programme. Undergraduate degrees at Royal Holloway comprise four full units, or a combination of full and half units, to the value of 120 credits per year. Mandatory course units must be taken by every student on the relevant degree programme. Some of these mandatory course units must be passed for progression or a particular degree title. On some degree programmes a certain number of optional course units must be passed for a particular



degree title. *H/EU* – Different categories of students pay different levels of tuition fees. H/EU stands for students with Home or European Union fee status. *Overseas* – Non-EU students are liable to pay the overseas rate of tuition fees, and are sometimes also referred to as international students.

Section 4 – contact information

If you have any further questions, you can contact the Admissions team by email at study@royalholloway.ac.uk.

Please note that this information is final at the time of publication (16/03/2018) and supersedes any previous information provided in publications or on Royal Holloway's website.