

Royal Holloway, University of London
Course specification for a postgraduate award
MSc Media, Power and Public Affairs (2732)

Section 1 – Introduction to your course

This course specification is a formal document, which provides a summary of the main features of your course and the learning outcomes that you might reasonably be expected to achieve and demonstrate if you take full advantage of the learning opportunities that are provided. Further information is contained in the University prospectus, and in various handbooks, all of which you will be able to access online. Alternatively, further information on the University's academic regulations and policies can be found [here](#). Further information on the University's Admissions Policy can be found [here](#).

The course is delivered over one year of full-time study (52 weeks) or up to five years of part-time study (260 weeks). Teaching takes place during the day over two terms from September to April. The dissertation is submitted in September. Whilst being a self-contained degree in its own right, each course provides suitable and recognised qualifications for entry to PhD study in the same or a closely related field.

While Royal Holloway keeps all the information made available under review, courses and the availability of individual modules, especially optional modules are necessarily subject to change at any time, and you are therefore advised to seek confirmation of any factors which might affect your decision to follow a specific course. In turn, Royal Holloway will inform you as soon as is practicable of any significant changes which might affect your studies.

The following is brief description for some of the most important terminology for understanding the content of this document:

Degree course – Also referred to as 'course', this term refers to the qualification you will be awarded upon successful completion of your studies. 'Courses' were formerly known as 'programmes' at Royal Holloway.

Module – This refers to the credits you will study each year to complete your degree course. Postgraduate taught degrees at Royal Holloway comprise 180 credits. On some degree courses a certain number of optional modules must be passed for a particular degree title. 'Modules' were formerly known as 'course units' at Royal Holloway.

Section 2 – Course details			
Date of specification update	May 2024	Location of study	Egham Campus
Course award and title	MSc Media, Power and Public Affairs	Level of study	Postgraduate
Course code	2732	Year of entry	2025/26
Awarding body	Royal Holloway, University of London		
Department/ School	Politics, International Relations and Philosophy School of Law and Social Sciences	Other departments or schools involved in teaching the course	N/A
Mode(s) of attendance	Full-time / Part-time	Duration of the course	One year (52 weeks) full-time Two to five years (104 -260 weeks) part-time
Accrediting Professional, Statutory or Regulatory Body requirement(s)	N/A	For queries on admissions:	https://royalholloway.ac.uk/applicationquery .
Link to Coursefinder for further information:	https://www.royalholloway.ac.uk/studying-here/		

Section 3 – Degree course structure				
3.1 Mandatory module information				
The following table summarises the mandatory modules which students must take in each year of study				
Module code	Module title	Credits	FHEQ level	Module status
PR5422	Media, Power and Public Affairs	15	7	MNC
PR5430	Dissertation	60	7	MNC
PR5600	Introduction to Research Methods	30	7	MC

This table sets out the most important information for the mandatory modules on your degree course. These modules are central to achieving your learning outcomes, so they are compulsory, and all students on your degree course will be required to take them. You will be automatically registered for these modules. Mandatory modules fall into two categories; 'condonable' or 'non-condonable'.

In the case of mandatory 'non-condonable' (MNC) modules, you must pass the module to successfully graduate with a particular degree title, or before you can proceed to the next year of your course where studying part-time. In the case of mandatory 'condonable' (MC) modules, these must be taken but you can still progress or graduate even if you do not pass them (see [Academic Regulations](#) on condonable fails). Please note that although Royal Holloway will keep changes to a minimum, changes to your degree course may be made where reasonable and necessary due to unexpected events. For example, where requirements of relevant Professional, Statutory or Regulatory Bodies have changed and course requirements must change accordingly, or where changes are deemed necessary on the basis of student feedback and/or the advice of external advisors, to enhance academic provision.

3.2 Optional modules

In addition to mandatory modules, there will be a number of optional modules available during the course of your degree. The following table lists a selection of optional modules that are likely to be available. However, not all may be available every year. Although Royal Holloway will keep changes to a minimum, new options may be offered or existing ones may be withdrawn. For example; where reasonable and necessary due to unexpected events, where requirements of relevant Professional, Statutory or Regulatory Bodies (PSRBs) have changed and course requirements must change accordingly, or where changes are deemed necessary on the basis of student feedback and/or the advice of External Advisors, to enhance academic provision. There may be additional requirements around option selection, so it is important that this specification is read alongside your department's Student Handbook, which you can normally access via Moodle.

Optional modules.

Module Title	Credits	Module Title	Credits
PR5601 Advanced Quantitative Methods	30	PR5602 Advanced Qualitative Methods	30
PR5907 Media, War and Conflict	15	PR5964 Strategic Political Communication	15
PR5965 Parties, Media and Defence of Democracy	15	Politics and International Relations Units exploring Elections, Campaigns and Democracy	15
Politics and International Relations Units exploring International Development	15	Politics and International Relations Units exploring International Public Policy	15
Politics and International Relations Units exploring International Relations	15	Politics and International Relations Units exploring International Security	15
Politics and International Relations Units exploring Political Communication	15	Politics and International Relations Units exploring Political Theory	15

3.3 Optional module requirements

The choice of modules a student can take is subject to the following rules:

- You must take at either PR5601 or PR5602.
- You must take at least one of PR5907, PR5964, or PR5965.
- Optional modules must be taken to a total value of 75 credits.
- Please note that not all optional modules run each year.

Section 4 - Progressing through each year of your degree course

For further information on the progression and award requirements for your degree, please refer to Royal Holloway's [Academic Regulations](#).

All postgraduate taught students are required to take and pass the non-credit bearing Moodle-based Academic Integrity module SS1001 in order to be awarded. The pass mark for the module assessment is stated in the on-line Academic Integrity Moodle module. Students may attempt the assessment as often as they wish with no penalties or capping. Students who otherwise meet the requirements for award as stipulated in the [Academic Taught Regulations](#) but fail to pass the Moodle-based Academic Integrity module will not be awarded.

Progression throughout the year/s is monitored through performance in summative or formative coursework assignments. Please note that if you hold a Tier 4 (General) Student Visa and you choose to leave (or are required to leave because of non-progression) or complete early (before the course end date stated on your CAS), then this will be reported to UKVI.

Part-time course structure

The part-time course normally lasts two years (104 weeks), beginning in September of year one. Part-time students normally complete their mandatory modules (except dissertation) and one option module in the first year and take their remaining option modules in the second year, submitting their dissertation at the end of the second year.

Section 5 – Educational aims of the course

The aims of this course are to:

1. Provide a systematic understanding and knowledge of theories, institutions, and practices in the disciplines of politics and international relations generally and in specific sub-disciplines related to the individual course stream;
2. Encourage a critical awareness of current problems and developments in political science and international relations generally and in specific sub-disciplines related to individual programme streams in particular,
3. Provide theoretical insights and methodological techniques relevant to the creation and interpretation of knowledge in politics and international relations and to the critical evaluation of current research and advanced scholarship in that field,
4. Provide training in research techniques in the field of study,
5. Foster an independent learning ability required for continuing professional development,
6. Develop key communications, IT and management skills relevant for postgraduate work.

Section 6 - Course learning outcomes		
In general terms, the courses provide opportunities for students to develop and demonstrate the following learning outcomes. (<i>Categories – Knowledge and understanding (K), Skills and other attributes (S), and Transferable skills (*)</i>)		
Theme	Course Learning Outcome	Level 7
Knowledge and understanding	Demonstrate a sound knowledge and critical understanding of quantitative and qualitative research methods in politics and international relations	<ul style="list-style-type: none"> Identify different types of methodological, ontological/epistemological approaches to the study of politics and international relations and how they inform research questions and research design. Critically evaluate a variety of methodological choices and research designs (including neopositivist as well as reflexivist or 'interpretivist' ones) in published research in politics and international relations. Make informed methodological choices when designing their own research project in politics and international relations.
	Demonstrate advanced knowledge and critical understanding of <u>EITHER</u> quantitative <u>OR</u> qualitative research methods in politics and international relations	<ul style="list-style-type: none"> Understand the stages involved in the quantitative research process from specifying a research question to analysing empirical evidence. Understand the relationships between theory and data for quantitative political research. Analyse, interpret, and present quantitative data; and make appropriate methodological choices. apply advance qualitative methodologies in social science research. Understand discourse analysis and narrative analysis and gain the ability to apply them.
	Demonstrate advanced knowledge and critical understanding of the fields of media, power and public affairs, including of understanding of key concepts, theoretical debates and developments, as well as knowledge of texts, theories and methods used in the field.	<ul style="list-style-type: none"> Identify the most significant themes and developments in contemporary political communication. Define key terms in the political analysis of contemporary media. Apply empirical and normative theories of politics in order to understand how media affect politics and how politics affects the media. Identify the most significant themes and developments in the contemporary intersection of media, war and conflict. Apply empirical and normative theories of politics in order to understand how media affect politics and how politics affects the media. Examine the links between theories, evidence and explanation in political and IR, and apply these to the production and consumption of media coverage of war and conflict. Demonstrate knowledge and understanding of the different ways leaders and governmental organizations communicate with the public during and after elections, and of different communication techniques and styles of leadership. Understand how media practitioners and politicians interact, and evaluate the latest core debates about political journalism in relation to political parties.

	<p>Demonstrate advanced knowledge and critical understanding of other subjects in politics and international based on the selection of option modules within the degree course</p>	<ul style="list-style-type: none"> • Develop advanced knowledge of key ideas and concepts in politics and international relations. • Identify and discuss major concepts deployed in a theory or analysis and their argumentative articulation. • Recognise the role of power relations, politics, and institutions in political and social phenomena. • Critically evaluate the methodological choices and research designs of scholarship in politics and international relations.
<p>Generic intellectual and transferrable skills</p>	<p>Demonstrate the ability to carry out advanced independent research following an appropriate research design and choice of methods and approaches through the completion of a chosen dissertation project.</p>	<ul style="list-style-type: none"> • Carry out independent research on a topic related to international public policy and development. • Advance their own thesis using analysis and argumentation appropriate to Masters-level study. • Demonstrate understanding of and ability to engage critically with a field of literature appropriate to their area of research. <p>Write up a substantial dissertation project, using the appropriate methodological and bibliographical skills.</p>
	<p>Demonstrate the attainment of academic and scholarly skills applicable to everyday practical and workplace contexts.</p>	<ul style="list-style-type: none"> • Communicate clearly and concisely in writing and speech; • Synthesize material from a range of primary and secondary sources; • Deploy research, evidence, and argumentation to advance the one's own lines of criticism and argument; • Assess the merits of contrasting theories, explanations, policies, and arguments.

Section 7 - Teaching, learning and assessment

Teaching and learning in the courses are closely informed by the active research of staff. Teaching and learning is delivered primarily by means of seminar discussions, informal lectures, oral presentations, guided independent research, and guided independent study. Assessment takes the form of various formative and summative assignments, including, in the case of some modules, an unseen written exam. The final assignment for each MSc course is a dissertation on a topic developed in consultation with an assigned supervisor. It is expected that the dissertation will be researched and written primarily in the summer months, although supervision and dissertation training will begin during the academic year. Full details of assessments, including submission schedules and marking criteria, can be found in the Course Handbook.

Contact hours come in various forms and may take the form of time spent with a member of staff in a lecture or seminar with other students. Contact hours may also be laboratory or, studio-based sessions, project supervision with a member of staff, or discussion through a virtual learning environment (VLE). These contact hours may be with a lecturer or teaching assistant, but they may also be with a technician, or specialist support staff.

The way in which each module on your degree course is assessed will also vary. Assessments designated as 'summative' will receive a mark which will count towards your overall mark for the module, and potentially your degree classification, depending on your year of study. On successful completion of the module, you will gain the credits listed.

More detailed information on modules, including teaching and learning methods, and methods of assessment, can be found via the online [Module Catalogue](#). The accuracy of the information contained in this document is reviewed regularly by the university and may also be checked routinely by external agencies.

Section 8 – Additional costs

There are no single associated costs greater than £50 per item on this degree course.

These estimated costs relate to studying this particular degree course at Royal Holloway. General costs such as accommodation, food, books and other learning materials and printing etc., have not been included, but further information is available on our [website](#).

Section 9 – Indicators of quality and standards	
QAA Framework for Higher Education Qualifications (FHEQ) Level	7
Your course is designed in accordance with the FHEQ to ensure your qualification is awarded on the basis of nationally established standards of achievement, for both outcomes and attainment. The qualification descriptors within the FHEQ set out the generic outcomes and attributes expected for the award of individual qualifications. The qualification descriptors contained in the FHEQ exemplify the outcomes and attributes expected of learning that results in the award of higher education qualifications. These outcomes represent the integration of various learning experiences resulting from designated and coherent programmes of study.	
QAA Characteristics Statement (Master's Degrees) – September 2015	https://www.qaa.ac.uk/en/quality-code/supporting-resources
Subject benchmark statements provide a means for the academic community to describe the nature and characteristics of courses in a specific subject or subject area. They also represent general expectations about standards for the award of qualifications at a given level in terms of the attributes and capabilities that those possessing qualifications should have demonstrated.	

Section 10 – Further information

This specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate when taking full advantage of the learning opportunities that are available. More detailed information on modules, including teaching and learning methods, and methods of assessment, can be found via the online module catalogue. The accuracy of the information contained in this document is reviewed regularly by the university and may also be checked routinely by external agencies.

Your course will be reviewed regularly, both by the university as part of its cyclical quality enhancement processes, and/or by your department or school, who may wish to make improvements to the curriculum, or in response to resource planning. As such, your course may be revised during the course of your study at Royal Holloway. However, your department or school will take reasonable steps to consult with students via appropriate channels when considering changes. All continuing students will be routinely informed of any significant changes.

Section 11 – Intermediate exit awards (where available)

You may be eligible for an intermediate exit award if you complete part of the course as detailed in this document. Any additional criteria (e.g. mandatory modules, credit requirements) for intermediate awards is outlined in the sections below.

Award	Criteria	Awarding body
PG Diploma	Passes in at least 120 credits, with fails of between 40% to 49% for up to 30 credits condonable (with the exception of any course specific requirements).	Royal Holloway and Bedford New College
PG Certificate	Passes in at least 60 credits with no condonable fails	Royal Holloway and Bedford New College