Real World Eye Tracking - Advanced training in applied eye tracking

General info

Course dates: 9.00am 8 April – 5.30pm 9 April 2018

Please note: Day 1 is a full day with an invited talk 6-7pm by Dr Jo Van Herwegen and evening social activity running until 9pm.

Location: Department of Psychology (Wolfson Lab, building 34 on campus plan), Royal Holloway, University of London, Egham, Surrey, TW20 0EX, United Kingdom

Systems to be demonstrated (with possible further systems): Tobii Glasses 2, TX300 (screen based, using real world examples), EyeLink, Ergoneers, Tobii HTC Vive Eye-tracking VR HMD

Eye tracking specific software demonstrated: Tobii Studio, Tobii Pro lab with VR Integration

Prices: Standard £600, Academic discounted price £200, Postgraduate students £80
(no added VAT, participants can be based in any country)

Accommodation available at The Hub or Travelodge Egham

Requirements:

A laptop would be useful (preferably a PC for running the software associated with the course), this can be installed during the course. Some laptops will be provided.

Useful reference books:

(You will be able to see a copy of each on the course, unfortunately copyright prevents us from posting chapters online)


Useful articles:


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This course is accredited by the Market Research Society and counts for 12h CPD award

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