

Royal Holloway, University of London

Fairtrade Statement of Intent

Royal Holloway University, as a university of social purpose, recognises that the purchasing decisions we make have an impact on the environment, people and communities that provide our goods. Therefore, Royal Holloway is committed to supporting, using and promoting Fairtrade and ethically sourced products to provide a positive impact as part of our wider University environmental sustainability commitments. This statement will be upheld through the following objectives:

1. Steering Group

A Fairtrade Steering Group, with representatives from both University staff and students, will meet at least once a term to discuss and encourage action for Fairtrade. The Steering Group's job will be to continuously monitor and improve the University's approach to Fairtrade. Updates on the activity of the Fairtrade Steering Group will be fed into the wider Environmental Sustainability reporting.

2. Sale of Fairtrade products

Fairtrade products will be made available for sale in all University outlets as well as the Student's Union onsite shop. The University and Student's Union will seek to increase the number of Fairtrade lines offered across the whole organisation. Where this is not possible, due for example to purchasing constraints or long-term contracts, there is a commitment to replace stock with other ethically sourced items and to explore where we can make changes in the supply chain.

3. Hospitality

The University will offer Fairtrade tea, coffee and sugar at all internal meetings.

4. Promotion

The University will work closely with the Student's Union to run campaigns on campus to increase the understanding of Fairtrade and encourage the consumption and use of Fairtrade products. These campaigns will include, but will not be limited to:

- Fairtrade promotional materials will be displayed in places where Fairtrade products are sold.
- Articles and other appropriate material will be included in suitable University publications and social media.
- Staff and students at the University will be educated on the existence of this statement.

- The University will participate in the annual Fairtrade Fortnight event.
- The University will maintain and act on a SMART Fairtrade action plan.
- The University will deliver one or more innovative activities on Fairtrade, trade justice or ethical consumption each year, in partnership with students.

5. Curriculum and Research

The Steering Group will work with academic staff to better understand how Fairtrade and its related theories (such as ethical consumption and trade justice) are engaged with in relevant teaching and research and promote relevant courses and research that is already taking place. The Steering Group will encourage students to investigate how Fairtrade might be studied in their coursework, research, Student Union activities or extra-curricular activities.

6. Monitoring and Review

The University and Students Union will be responsible for reviewing this statement annually.

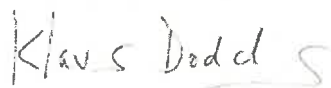
Signed by:



Jemma Morris, Head of Catering and Conferencing Services



Mark Berry, Head of Sustainability



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Dan Curran, Head of Community Engagement, Royal Holloway Students' Union